

RMP Opportunity Gap - Retail Stores

Radius 1: 1525 WILSON BLVD, ARLINGTON, VA 22209-2411, 0.00 - 1.00 Miles, Total

Retail Stores	Demand (Consumer Expenditures)	Supply (Retail Sales)	Opportunity Gap/Surplus
Total Retail Sales Incl Eating and Drinking Places	676,593,505	725,114,273	(48,520,768)
Motor Vehicle and Parts Dealers-441	119,139,508	29,839,010	89,300,498
Automotive Dealers-4411	101,711,440	28,237,707	73,473,733
Other Motor Vehicle Dealers-4412	8,705,214	29,127	8,676,087
Automotive Parts/Accsrs, Tire Stores-4413	8,722,853	1,572,176	7,150,677
Furniture and Home Furnishings Stores-442	20,175,079	51,481,769	(31,306,690)
Furniture Stores-4421	11,707,235	18,540,410	(6,833,175)
Home Furnishing Stores-4422	8,467,844	32,941,359	(24,473,515)
Electronics and Appliance Stores-443	19,833,505	9,731,803	10,101,702
Appliances, TVs, Electronics Stores-44311	14,702,152	4,490,969	10,211,183
Household Appliances Stores-443111	2,669,331	730,176	1,939,155
Radio, Television, Electronics Stores-443112	12,032,822	3,760,793	8,272,029
Computer and Software Stores-44312	4,336,995	5,108,075	(771,080)
Camera and Photographic Equipment Stores-44313	794,358	132,759	661,599
Building Material, Garden Equip Stores -444	51,627,570	29,264,697	22,362,873
Building Material and Supply Dealers-4441	46,141,700	29,257,362	16,884,338
Home Centers-44411	17,945,274	0	17,945,274
Paint and Wallpaper Stores-44412	1,240,107	133,381	1,106,726
Hardware Stores-44413	4,289,252	0	4,289,252
Other Building Materials Dealers-44419	22,667,067	29,123,981	(6,456,914)
Building Materials, Lumberyards-444191	7,984,041	9,931,600	(1,947,559)
Lawn, Garden Equipment, Supplies Stores-4442	5,485,870	7,335	5,478,535
Outdoor Power Equipment Stores-44421	711,067	0	711,067
Nursery and Garden Centers-44422	4,774,802	7,335	4,767,467
Food and Beverage Stores-445	70,620,067	94,675,999	(24,055,932)
Grocery Stores-4451	62,122,227	83,145,098	(21,022,871)
Supermarkets, Grocery (Ex Conv) Stores-44511	58,875,559	80,502,957	(21,627,398)
Convenience Stores-44512	3,246,668	2,642,141	604,527
Specialty Food Stores-4452	2,101,484	7,142,684	(5,041,200)
Beer, Wine and Liquor Stores-4453	6,396,356	4,388,217	2,008,139
Health and Personal Care Stores-446	33,081,628	31,017,517	2,064,111
Pharmancies and Drug Stores-44611	28,618,751	21,548,619	7,070,132
Cosmetics, Beauty Supplies, Perfume Stores-44612	1,165,057	6,514,159	(5,349,102)
Optical Goods Stores-44613	1,236,997	1,617,130	(380,133)
Other Health and Personal Care Stores-44619	2,060,823	1,337,609	723,214



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Retail Stores	Demand (Consumer Expenditures)	Supply (Retail Sales)	Opportunity Gap/Surplus
Gasoline Stations-447	65,762,998	16,447,546	49,315,452
Gasoline Stations With Conv Stores-44711	49,163,605	11,696,887	37,466,718
Other Gasoline Stations-44719	16,599,393	4,750,660	11,848,733
Clothing and Clothing Accessories Stores-448	40,847,533	139,030,416	(98,182,883)
Clothing Stores-4481	27,843,546	121,930,313	(94,086,767)
Men's Clothing Stores-44811	1,814,130	17,116,261	(15,302,131)
Women's Clothing Stores-44812	7,507,868	36,488,463	(28,980,595)
Childrens, Infants Clothing Stores-44813	994,521	607,222	387,299
Family Clothing Stores-44814	14,791,301	61,080,826	(46,289,525)
Clothing Accessories Stores-44815	809,000	2,581,671	(1,772,671)
Other Clothing Stores-44819	1,926,726	4,055,871	(2,129,145)
Shoe Stores-4482	4,905,818	8,590,161	(3,684,343)
Jewelry, Luggage, Leather Goods Stores-4483	8,098,169	8,509,942	(411,773)
Jewelry Stores-44831	7,562,243	7,613,138	(50,895)
Luggage and Leather Goods Stores-44832	535,926	896,804	(360,878)
Sporting Goods, Hobby, Book, Music Stores-451	17,022,841	18,566,100	(1,543,259)
Sportng Goods, Hobby, Musical Inst Stores-4511	10,908,146	7,443,933	3,464,213
Sporting Goods Stores-45111	5,948,330	5,903,744	44,586
Hobby, Toys and Games Stores-45112	3,158,446	1,323,972	1,834,474
Sew/Needlework/Piece Goods Stores-45113	703,931	2,827	701,104
Musical Instrument and Supplies Stores-45114	1,097,439	213,390	884,049
Book, Periodical and Music Stores-4512	6,114,696	11,122,166	(5,007,470)
Book Stores and News Dealers-45121	4,486,951	8,920,678	(4,433,727)
Book Stores-451211	4,316,018	5,562,195	(1,246,177)
News Dealers and Newsstands-451212	170,933	3,358,482	(3,187,549)
Prerecorded Tapes, CDs, Record Stores-45122	1,627,744	2,201,489	(573,745)
General Merchandise Stores-452	84,601,634	15,506,295	69,095,339
Department Stores Excl Leased Depts-4521	42,913,139	13,550,739	29,362,400
Other General Merchandise Stores-4529	41,688,495	1,955,556	39,732,939
Warehouse Clubs and Super Stores-45291	35,007,016	0	35,007,016
All Other General Merchandise Stores-45299	6,681,480	1,955,556	4,725,924
Miscellaneous Store Retailers-453	20,868,169	19,109,587	1,758,582
Florists-4531	1,293,163	931,204	361,959
Office Supplies, Stationery, Gift Stores-4532	8,984,010	10,665,832	(1,681,822)
Office Supplies and Stationery Stores-45321	5,116,997	4,037,117	1,079,880
Gift, Novelty and Souvenir Stores-45322	3,867,013	6,628,715	(2,761,702)
Used Merchandise Stores-4533	1,952,282	847,812	1,104,470
Other Miscellaneous Store Retailers-4539	8,638,714	6,664,739	1,973,975



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Retail Stores	Demand (Consumer Expenditures)	Supply (Retail Sales)	Opportunity Gap/Surplus
Non-Store Retailers-454	46,265,866	83,772,637	(37,506,771)
Electronic Shopping, Mail-Order Houses-4541	37,041,818	83,176,728	(46,134,910)
Vending Machine Operators-4542	1,671,688	3,134	1,668,554
Direct Selling Establishments-4543	7,552,360	592,774	6,959,586
Foodservice and Drinking Places-722	86,747,106	186,670,897	(99,923,791)
Full-Service Restaurants-7221	39,794,131	65,814,238	(26,020,107)
Limited-Service Eating Places-7222	35,825,904	94,636,550	(58,810,646)
Special Foodservices-7223	6,852,439	18,290,638	(11,438,199)
Drinking Places -Alcoholic Beverages-7224	4,274,632	7,929,472	(3,654,840)
GAFO *	191,464,603	244,982,215	(53,517,612)
General Merchandise Stores-452	84,601,634	15,506,295	69,095,339
Clothing and Clothing Accessories Stores-448	40,847,533	139,030,416	(98,182,883)
Furniture and Home Furnishings Stores-442	20,175,079	51,481,769	(31,306,690)
Electronics and Appliance Stores-443	19,833,505	9,731,803	10,101,702
Sporting Goods, Hobby, Book, Music Stores-451	17,022,841	18,566,100	(1,543,259)
Office Supplies, Stationery, Gift Stores-4532	8,984,010	10,665,832	(1,681,822)



RMP Opportunity Gap - Retail Stores

Radius 2: 1525 WILSON BLVD, ARLINGTON, VA 22209-2411, 0.00 - 3.00 Miles, Total

Retail Stores	Demand (Consumer Expenditures)	Supply (Retail Sales)	Opportunity Gap/Surplus
Total Retail Sales Incl Eating and Drinking Places	5,572,287,259	5,557,205,014	15,082,245
Motor Vehicle and Parts Dealers-441	941,569,883	333,831,953	607,737,930
Automotive Dealers-4411	803,374,373	325,826,150	477,548,223
Other Motor Vehicle Dealers-4412	70,298,281	435,606	69,862,675
Automotive Parts/Accsrs, Tire Stores-4413	67,897,230	7,570,197	60,327,033
Furniture and Home Furnishings Stores-442	173,943,054	158,711,350	15,231,704
Furniture Stores-4421	98,616,366	58,347,564	40,268,802
Home Furnishing Stores-4422	75,326,688	100,363,786	(25,037,098)
Electronics and Appliance Stores-443	161,093,763	125,046,817	36,046,946
Appliances, TVs, Electronics Stores-44311	119,896,864	76,355,901	43,540,963
Household Appliances Stores-443111	22,723,713	4,744,940	17,978,773
Radio, Television, Electronics Stores-443112	97,173,151	71,610,961	25,562,190
Computer and Software Stores-44312	34,733,322	35,610,401	(877,079)
Camera and Photographic Equipment Stores-44313	6,463,576	13,080,514	(6,616,938)
Building Material, Garden Equip Stores -444	495,754,020	197,413,719	298,340,301
Building Material and Supply Dealers-4441	444,928,128	191,565,503	253,362,625
Home Centers-44411	172,202,616	4,736,000	167,466,616
Paint and Wallpaper Stores-44412	12,779,335	17,577,334	(4,797,999)
Hardware Stores-44413	38,614,526	35,483,590	3,130,936
Other Building Materials Dealers-44419	221,331,651	133,768,579	87,563,072
Building Materials, Lumberyards-444191	77,068,181	45,616,577	31,451,604
Lawn, Garden Equipment, Supplies Stores-4442	50,825,892	5,848,217	44,977,675
Outdoor Power Equipment Stores-44421	6,785,205	0	6,785,205
Nursery and Garden Centers-44422	44,040,687	5,848,217	38,192,470
Food and Beverage Stores-445	589,981,241	695,736,742	(105,755,501)
Grocery Stores-4451	521,365,939	576,935,569	(55,569,630)
Supermarkets, Grocery (Ex Conv) Stores-44511	494,829,408	553,544,882	(58,715,474)
Convenience Stores-44512	26,536,531	23,390,687	3,145,844
Specialty Food Stores-4452	17,651,842	24,451,654	(6,799,812)
Beer, Wine and Liquor Stores-4453	50,963,460	94,349,520	(43,386,060)
Health and Personal Care Stores-446	286,544,972	489,519,572	(202,974,600)
Pharmacies and Drug Stores-44611	247,766,727	412,552,632	(164,785,905)
Cosmetics, Beauty Supplies, Perfume Stores-44612	10,194,493	22,454,884	(12,260,391)
Optical Goods Stores-44613	10,584,766	41,607,399	(31,022,633)
Other Health and Personal Care Stores-44619	17,998,986	12,904,657	5,094,329



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Retail Stores	Demand (Consumer Expenditures)	Supply (Retail Sales)	Opportunity Gap/Surplus
Gasoline Stations-447	517,857,859	124,568,192	393,289,667
Gasoline Stations With Conv Stores-44711	388,076,178	44,064,369	344,011,809
Other Gasoline Stations-44719	129,781,681	80,503,823	49,277,858
Clothing and Clothing Accessories Stores-448	331,306,655	666,683,147	(335,376,492)
Clothing Stores-4481	225,215,750	504,829,122	(279,613,372)
Men's Clothing Stores-44811	14,519,410	60,305,024	(45,785,614)
Women's Clothing Stores-44812	60,361,105	124,887,255	(64,526,150)
Childrens, Infants Clothing Stores-44813	8,620,190	21,414,776	(12,794,586)
Family Clothing Stores-44814	119,660,780	253,942,326	(134,281,546)
Clothing Accessories Stores-44815	6,586,365	10,212,107	(3,625,742)
Other Clothing Stores-44819	15,467,901	34,067,634	(18,599,733)
Shoe Stores-4482	39,488,985	80,656,328	(41,167,343)
Jewelry, Luggage, Leather Goods Stores-4483	66,601,920	81,197,697	(14,595,777)
Jewelry Stores-44831	62,227,316	75,668,157	(13,440,841)
Luggage and Leather Goods Stores-44832	4,374,605	5,529,540	(1,154,935)
Sporting Goods, Hobby, Book, Music Stores-451	134,379,437	190,732,243	(56,352,806)
Sportng Goods, Hobby, Musical Inst Stores-4511	88,433,339	43,227,867	45,205,472
Sporting Goods Stores-45111	47,943,524	22,812,017	25,131,507
Hobby, Toys and Games Stores-45112	26,000,439	8,626,891	17,373,548
Sew/Needlework/Piece Goods Stores-45113	5,814,100	1,448,644	4,365,456
Musical Instrument and Supplies Stores-45114	8,675,276	10,340,315	(1,665,039)
Book, Periodical and Music Stores-4512	45,946,098	147,504,376	(101,558,278)
Book Stores and News Dealers-45121	33,544,265	122,415,365	(88,871,100)
Book Stores-451211	32,162,690	101,392,807	(69,230,117)
News Dealers and Newsstands-451212	1,381,574	21,022,559	(19,640,985)
Prerecorded Tapes, CDs, Record Stores-45122	12,401,833	25,089,011	(12,687,178)
General Merchandise Stores-452	701,654,488	302,669,214	398,985,274
Department Stores Excl Leased Depts-4521	355,297,093	259,419,800	95,877,293
Other General Merchandise Stores-4529	346,357,395	43,249,414	303,107,981
Warehouse Clubs and Super Stores-45291	290,629,908	19,777,998	270,851,910
All Other General Merchandise Stores-45299	55,727,487	23,471,416	32,256,071
Miscellaneous Store Retailers-453	169,978,679	145,129,510	24,849,169
Florists-4531	11,315,978	8,610,646	2,705,332
Office Supplies, Stationery, Gift Stores-4532	72,471,529	71,844,123	627,406
Office Supplies and Stationery Stores-45321	41,200,697	29,562,208	11,638,489
Gift, Novelty and Souvenir Stores-45322	31,270,832	42,281,915	(11,011,083)
Used Merchandise Stores-4533	15,765,495	8,787,396	6,978,099
Other Miscellaneous Store Retailers-4539	70,425,678	55,887,344	14,538,334



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Retail Stores	Demand (Consumer Expenditures)	Supply (Retail Sales)	Opportunity Gap/Surplus
Non-Store Retailers-454	379,497,206	184,536,380	194,960,826
Electronic Shopping, Mail-Order Houses-4541	300,521,099	172,364,365	128,156,734
Vending Machine Operators-4542	13,776,040	238,129	13,537,911
Direct Selling Establishments-4543	65,200,067	11,933,886	53,266,181
Foodservice and Drinking Places-722	688,726,002	1,942,626,174	(1,253,900,172)
Full-Service Restaurants-7221	315,952,575	586,728,512	(270,775,937)
Limited-Service Eating Places-7222	284,189,949	957,437,123	(673,247,174)
Special Foodservices-7223	54,455,747	332,058,643	(277,602,896)
Drinking Places -Alcoholic Beverages-7224	34,127,730	66,401,897	(32,274,167)
GAFO *	1,574,848,926	1,515,686,894	59,162,032
General Merchandise Stores-452	701,654,488	302,669,214	398,985,274
Clothing and Clothing Accessories Stores-448	331,306,655	666,683,147	(335,376,492)
Furniture and Home Furnishings Stores-442	173,943,054	158,711,350	15,231,704
Electronics and Appliance Stores-443	161,093,763	125,046,817	36,046,946
Sporting Goods, Hobby, Book, Music Stores-451	134,379,437	190,732,243	(56,352,806)
Office Supplies, Stationery, Gift Stores-4532	72,471,529	71,844,123	627,406



RMP Opportunity Gap - Retail Stores

Radius 3: 1525 WILSON BLVD, ARLINGTON, VA 22209-2411, 0.00 - 5.00 Miles, Total

Retail Stores	Demand (Consumer Expenditures)	Supply (Retail Sales)	Opportunity Gap/Surplus
Total Retail Sales Incl Eating and Drinking Places	12,797,528,296	9,869,892,687	2,927,635,609
Motor Vehicle and Parts Dealers-441	2,136,828,151	651,749,266	1,485,078,885
Automotive Dealers-4411	1,822,275,257	616,502,537	1,205,772,720
Other Motor Vehicle Dealers-4412	156,808,319	3,526,954	153,281,365
Automotive Parts/Accsrs, Tire Stores-4413	157,744,575	31,719,775	126,024,800
Furniture and Home Furnishings Stores-442	397,336,961	316,630,732	80,706,229
Furniture Stores-4421	222,768,202	124,587,928	98,180,274
Home Furnishing Stores-4422	174,568,759	192,042,805	(17,474,046)
Electronics and Appliance Stores-443	359,027,605	205,640,722	153,386,883
Appliances, TVs, Electronics Stores-44311	268,312,096	132,407,833	135,904,263
Household Appliances Stores-443111	52,546,507	16,605,109	35,941,398
Radio, Television, Electronics Stores-443112	215,765,589	115,802,724	99,962,865
Computer and Software Stores-44312	76,231,923	55,180,616	21,051,307
Camera and Photographic Equipment Stores-44313	14,483,586	18,052,273	(3,568,687)
Building Material, Garden Equip Stores -444	1,223,929,240	459,594,643	764,334,597
Building Material and Supply Dealers-4441	1,101,294,087	449,194,198	652,099,889
Home Centers-44411	424,077,504	172,396,703	251,680,801
Paint and Wallpaper Stores-44412	31,989,224	33,984,004	(1,994,780)
Hardware Stores-44413	92,091,441	48,427,628	43,663,813
Other Building Materials Dealers-44419	553,135,919	194,385,863	358,750,056
Building Materials, Lumberyards-444191	191,819,893	66,287,739	125,532,154
Lawn, Garden Equipment, Supplies Stores-4442	122,635,153	10,400,445	112,234,708
Outdoor Power Equipment Stores-44421	16,830,681	0	16,830,681
Nursery and Garden Centers-44422	105,804,472	10,400,445	95,404,027
Food and Beverage Stores-445	1,408,458,651	1,523,384,761	(114,926,110)
Grocery Stores-4451	1,253,453,164	1,279,060,459	(25,607,295)
Supermarkets, Grocery (Ex Conv) Stores-44511	1,192,047,448	1,225,051,175	(33,003,727)
Convenience Stores-44512	61,405,717	54,009,284	7,396,433
Specialty Food Stores-4452	43,101,973	42,551,719	550,254
Beer, Wine and Liquor Stores-4453	111,903,514	201,772,583	(89,869,069)
Health and Personal Care Stores-446	683,735,342	844,462,171	(160,726,829)
Pharmancies and Drug Stores-44611	590,952,928	713,325,115	(122,372,187)
Cosmetics, Beauty Supplies, Perfume Stores-44612	24,483,380	38,402,504	(13,919,124)
Optical Goods Stores-44613	24,876,784	53,481,927	(28,605,143)
Other Health and Personal Care Stores-44619	43,422,249	39,252,624	4,169,625



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Radius 3: 1525 WILSON BLVD, ARLINGTON, VA 22209-2411, 0.00 - 5.00 Miles, Total

Retail Stores	Demand (Consumer Expenditures)	Supply (Retail Sales)	Opportunity Gap/Surplus
Gasoline Stations-447	1,196,477,673	391,504,791	804,972,882
Gasoline Stations With Conv Stores-44711	896,096,958	156,439,300	739,657,658
Other Gasoline Stations-44719	300,380,715	235,065,491	65,315,224
Clothing and Clothing Accessories Stores-448	748,853,597	932,846,012	(183,992,415)
Clothing Stores-4481	512,632,990	688,564,091	(175,931,101)
Men's Clothing Stores-44811	32,580,618	71,482,886	(38,902,268)
Women's Clothing Stores-44812	136,051,130	169,967,527	(33,916,397)
Childrens, Infants Clothing Stores-44813	22,654,604	31,037,409	(8,382,805)
Family Clothing Stores-44814	271,941,364	351,012,904	(79,071,540)
Clothing Accessories Stores-44815	14,512,472	13,361,353	1,151,119
Other Clothing Stores-44819	34,892,803	51,702,012	(16,809,209)
Shoe Stores-4482	92,328,787	120,146,035	(27,817,248)
Jewelry, Luggage, Leather Goods Stores-4483	143,891,820	124,135,886	19,755,934
Jewelry Stores-44831	134,299,426	116,170,811	18,128,615
Luggage and Leather Goods Stores-44832	9,592,394	7,965,075	1,627,319
Sporting Goods, Hobby, Book, Music Stores-451	291,323,478	339,641,433	(48,317,955)
Sportng Goods, Hobby, Musical Inst Stores-4511	197,024,324	121,660,393	75,363,931
Sporting Goods Stores-45111	105,981,327	55,945,124	50,036,203
Hobby, Toys and Games Stores-45112	58,851,519	29,400,885	29,450,634
Sew/Needlework/Piece Goods Stores-45113	13,169,009	12,658,503	510,506
Musical Instrument and Supplies Stores-45114	19,022,469	23,655,880	(4,633,411)
Book, Periodical and Music Stores-4512	94,299,154	217,981,040	(123,681,886)
Book Stores and News Dealers-45121	67,796,117	186,544,816	(118,748,699)
Book Stores-451211	64,799,117	158,522,206	(93,723,089)
News Dealers and Newsstands-451212	2,997,000	28,022,609	(25,025,609)
Prerecorded Tapes, CDs, Record Stores-45122	26,503,037	31,436,224	(4,933,187)
General Merchandise Stores-452	1,625,571,389	492,353,422	1,133,217,967
Department Stores Excl Leased Depts-4521	816,772,533	397,894,930	418,877,603
Other General Merchandise Stores-4529	808,798,856	94,458,493	714,340,363
Warehouse Clubs and Super Stores-45291	681,528,988	19,777,998	661,750,990
All Other General Merchandise Stores-45299	127,269,868	74,680,495	52,589,373
Miscellaneous Store Retailers-453	374,112,886	210,796,362	163,316,524
Florists-4531	26,305,357	18,533,000	7,772,357
Office Supplies, Stationery, Gift Stores-4532	156,254,955	99,584,954	56,670,001
Office Supplies and Stationery Stores-45321	88,689,832	44,021,949	44,667,883
Gift, Novelty and Souvenir Stores-45322	67,565,123	55,563,005	12,002,118
Used Merchandise Stores-4533	34,645,198	11,814,295	22,830,903
Other Miscellaneous Store Retailers-4539	156,907,376	80,864,113	76,043,263



RMP Opportunity Gap - Retail Stores

Radius 3: 1525 WILSON BLVD, ARLINGTON, VA 22209-2411, 0.00 - 5.00 Miles, Total

Retail Stores	Demand (Consumer Expenditures)	Supply (Retail Sales)	Opportunity Gap/Surplus
Non-Store Retailers-454	855,961,837	263,670,805	592,291,032
Electronic Shopping, Mail-Order Houses-4541	668,549,382	229,975,842	438,573,540
Vending Machine Operators-4542	32,419,192	3,143,512	29,275,680
Direct Selling Establishments-4543	154,993,263	30,551,451	124,441,812
Foodservice and Drinking Places-722	1,495,911,486	3,237,617,566	(1,741,706,080)
Full-Service Restaurants-7221	684,614,933	1,131,261,617	(446,646,684)
Limited-Service Eating Places-7222	620,454,735	1,389,557,931	(769,103,196)
Special Foodservices-7223	118,997,953	626,196,048	(507,198,095)
Drinking Places -Alcoholic Beverages-7224	71,843,863	90,601,969	(18,758,106)
GAFO *	3,578,367,986	2,386,697,276	1,191,670,710
General Merchandise Stores-452	1,625,571,389	492,353,422	1,133,217,967
Clothing and Clothing Accessories Stores-448	748,853,597	932,846,012	(183,992,415)
Furniture and Home Furnishings Stores-442	397,336,961	316,630,732	80,706,229
Electronics and Appliance Stores-443	359,027,605	205,640,722	153,386,883
Sporting Goods, Hobby, Book, Music Stores-451	291,323,478	339,641,433	(48,317,955)
Office Supplies, Stationery, Gift Stores-4532	156,254,955	99,584,954	56,670,001

* GAFO (General merchandise, Apparel, Furniture and Other) represents sales at stores that sell merchandise normally sold in department stores. This category is not included in Total Retail Sales Including Eating and Drinking Places.

Claritas' RMP data is derived from two major sources of information. The demand data is derived from the Consumer Expenditure Survey (CE Survey), which is fielded by the U.S. Bureau of Labor Statistics (BLS). The supply data is derived from the Census of Retail Trade (CRT), which is made available by the U.S. Census.

The difference between demand and supply represents the opportunity gap or surplus available for each retail outlet in the specified reporting geography. When the demand is greater than (less than) the supply, there is an opportunity gap (surplus) for that retail outlet. For example, a positive value signifies an opportunity gap, while a negative value signifies a surplus.



RMP Opportunity Gap - Retail Stores

Appendix: Area Listing

Area Name:

Type: Radius 1 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

1525 WILSON BLVD	Latitude/Longitude	38.894711	-77.075324
ARLINGTON, VA 22209-2411	Radius	0.00	- 1.00

Area Name:

Type: Radius 2 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

1525 WILSON BLVD	Latitude/Longitude	38.894711	-77.075324
ARLINGTON, VA 22209-2411	Radius	0.00	- 3.00

Area Name:

Type: Radius 3 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

1525 WILSON BLVD	Latitude/Longitude	38.894711	-77.075324
ARLINGTON, VA 22209-2411	Radius	0.00	- 5.00

Project Information:

Site: 1

Order Number: 964280393

