

CBP - YPD Headings

Radius 1: 1525 WILSON BLVD, ARLINGTON, VA 22209-24, 0.00 - 1.00 Miles, Total

Product Category	2010 Aggregate Expenditure Estimate (in 1000s)	% Comp	2015 Aggregate Expenditure Estimate (in 1000s)	% Comp	2010 Annual Avg/ HH	2015 Annual Avg/ HH	Avg Annual % Growth	2010 Index to USA
Total Specified Consumer Expenditures - USA	5,721,781,176		6,396,208,340		49,268	52,884	2.36	
Total Specified Consumer Expenditures (AREA)	954,032	0.02	1,121,673	0.02	58,920	65,081	3.51	120
AUTO & TRUCK REPAIR/SERVICE								
Automobile Body Repairing and Painting	2,319	0.24	2,482	0.22	143	144	1.41	137
Auto Repairing and service	23,971	2.51	25,914	2.31	1,480	1,504	1.62	106
Auto Parts New/Used	2,891	0.30	2,967	0.26	179	172	0.52	75
Tires Dealers	7,168	0.75	7,747	0.69	443	449	1.61	107
HOME MNTNCE - CONTRACTORS/SUPPLIES								
Appliances Repair/Service	403	0.04	485	0.04	25	28	4.04	79
Building Materials	816	0.09	916	0.08	50	53	2.44	139
Contractors - General	834	0.09	936	0.08	52	54	2.45	138
Electric - Contractors	1,197	0.13	1,361	0.12	74	79	2.73	68
Heating - Contractors	1,130	0.12	1,283	0.11	70	74	2.71	68
Home Improvements	6,306	0.66	7,237	0.65	389	420	2.95	83
Landscape - Contractors	5,363	0.56	6,499	0.58	331	377	4.23	144
Lawn Maintenance	5,176	0.54	6,279	0.56	320	364	4.26	141
Pest Control/Exterminators	455	0.05	520	0.05	28	30	2.87	162
Plumbing - Contractors	77	0.01	88	0.01	5	5	2.87	65
Roofing - Contractors	1,178	0.12	1,357	0.12	73	79	3.05	66
RETAIL HEADINGS								
Appliances HH -Dealers	2,681	0.28	3,147	0.28	166	183	3.47	101
Book Dealers/Retail	9,354	0.98	11,156	0.99	578	647	3.85	138
Carpet and Rug Dealers	2,274	0.24	2,743	0.24	140	159	4.13	112
Computer Dealers	13,384	1.40	21,448	1.91	827	1,244	12.05	149
Department Stores	139,343	14.61	175,667	15.66	8,606	10,192	5.21	129
Electronic Equip and Supplies Dealers	26,901	2.82	43,529	3.88	1,661	2,526	12.36	145
Florists - Retail	2,833	0.30	3,264	0.29	175	189	3.05	110
Furniture - Retail	15,470	1.62	19,066	1.70	955	1,106	4.65	145
Grocers - Retail	116,083	12.17	131,703	11.74	7,169	7,642	2.69	91
Hardware - Retail	2,615	0.27	2,992	0.27	161	174	2.89	116
Lumber - Retail	816	0.09	916	0.08	50	53	2.44	139
Pet Shops	4,617	0.48	5,461	0.49	285	317	3.66	91
Pharmacies or Drugstore	68,257	7.15	80,734	7.20	4,215	4,684	3.66	94
Rental Stores and Yards	402	0.04	458	0.04	25	27	2.80	97
Sporting Goods - Retail	9,465	0.99	15,777	1.41	585	915	13.34	147

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Product Category	2010 Aggregate Expenditure Estimate (in 1000s)	% Comp	2015 Aggregate Expenditure Estimate (in 1000s)	% Comp	2010 Annual Avg/ HH	2015 Annual Avg/ HH	Avg Annual % Growth	2010 Index to USA
SERVICE HEADINGS								
Attorneys/Lawyers	22,644	2.37	26,491	2.36	1,398	1,537	3.40	157
Beauty Salons	10,230	1.07	12,043	1.07	632	699	3.54	136
Child/Day Care Centers	5,206	0.55	6,335	0.56	322	368	4.34	108
Cleaners - Dry	3,804	0.40	4,311	0.38	235	250	2.67	179
Dentists	12,915	1.35	15,830	1.41	798	918	4.51	118
Hospitals	9,084	0.95	10,935	0.97	561	634	4.08	124
Optometrists/O.D.	4,621	0.48	5,632	0.50	285	327	4.38	110
Physicians and Surgeons	11,427	1.20	13,690	1.22	706	794	3.96	118
Pet Grooming	160	0.02	205	0.02	10	12	5.60	114
Nursing Homes	278	0.03	401	0.04	17	23	8.92	53
TRANSPORTATION								
Automobile Dealers New & Used	73,232	7.68	76,335	6.81	4,523	4,429	0.85	104
Auto Renting/Leasing	6,175	0.65	6,703	0.60	381	389	1.71	201
Motorcycles and Motor Scooters Dealers	1,086	0.11	1,804	0.16	67	105	13.23	90
TRAVEL & ENTERTAINMENT								
Airline Companies	12,701	1.33	14,513	1.29	784	842	2.85	136
Golf Courses - Public	6,429	0.67	8,003	0.71	397	464	4.90	147
Motels and Hotels	9,261	0.97	10,862	0.97	572	630	3.46	129
Restaurants - Fast Food & Other	54,932	5.76	62,043	5.53	3,393	3,600	2.59	138
Theaters	1,629	0.17	1,986	0.18	101	115	4.38	149
MISCELLANEOUS HEADINGS								
Moving and Storage	3,485	0.37	4,039	0.36	215	234	3.18	164
Veterinarians	3,872	0.41	4,782	0.43	239	277	4.70	108
Schools - Colleges and Universities	56,825	5.96	65,230	5.82	3,509	3,785	2.96	237
Schools - Elementary and Secondary	15,966	1.67	19,098	1.70	986	1,108	3.92	195
Television- Cable CATV and Satellite	12,400	1.30	15,022	1.34	766	872	4.23	115

CBP - YPD Headings

Radius 2: 1525 WILSON BLVD, ARLINGTON, VA 22209-24, 0.00 - 3.00 Miles, Total

Product Category	2010 Aggregate Expenditure Estimate (in 1000s)	% Comp	2015 Aggregate Expenditure Estimate (in 1000s)	% Comp	2010 Annual Avg/ HH	2015 Annual Avg/ HH	Avg Annual % Growth	2010 Index to USA
Total Specified Consumer Expenditures - USA	5,721,781,176		6,396,208,340		49,268	52,884	2.36	
Total Specified Consumer Expenditures (AREA)	7,914,793	0.14	9,090,720	0.14	58,483	64,385	2.97	119
AUTO & TRUCK REPAIR/SERVICE								
Automobile Body Repairing and Painting	18,375	0.23	19,342	0.21	136	137	1.05	130
Auto Repairing and service	189,553	2.39	200,913	2.21	1,401	1,423	1.20	100
Auto Parts New/Used	22,744	0.29	23,020	0.25	168	163	0.24	71
Tires Dealers	56,838	0.72	60,237	0.66	420	427	1.20	101
HOME MNTNCE - CONTRACTORS/SUPPLIES								
Appliances Repair/Service	3,811	0.05	4,458	0.05	28	32	3.39	90
Building Materials	6,513	0.08	7,303	0.08	48	52	2.43	133
Contractors - General	6,681	0.08	7,490	0.08	49	53	2.42	132
Electric - Contractors	11,643	0.15	12,904	0.14	86	91	2.17	79
Heating - Contractors	10,979	0.14	12,154	0.13	81	86	2.14	78
Home Improvements	58,612	0.74	65,753	0.72	433	466	2.44	92
Landscape - Contractors	46,562	0.59	54,384	0.60	344	385	3.36	149
Lawn Maintenance	45,228	0.57	52,840	0.58	334	374	3.37	147
Pest Control/Exterminators	3,891	0.05	4,336	0.05	29	31	2.29	166
Plumbing - Contractors	747	0.01	833	0.01	6	6	2.28	75
Roofing - Contractors	11,607	0.15	13,017	0.14	86	92	2.43	78
RETAIL HEADINGS								
Appliances HH -Dealers	22,878	0.29	26,350	0.29	169	187	3.04	103
Book Dealers/Retail	77,416	0.98	89,918	0.99	572	637	3.23	137
Carpet and Rug Dealers	20,423	0.26	23,882	0.26	151	169	3.39	120
Computer Dealers	107,124	1.35	168,646	1.86	792	1,194	11.49	142
Department Stores	1,155,217	14.60	1,421,298	15.63	8,536	10,066	4.61	128
Electronic Equip and Supplies Dealers	216,561	2.74	343,893	3.78	1,600	2,436	11.76	139
Florists - Retail	24,768	0.31	27,914	0.31	183	198	2.54	115
Furniture - Retail	130,090	1.64	155,580	1.71	961	1,102	3.92	146
Grocers - Retail	970,255	12.26	1,080,361	11.88	7,169	7,652	2.27	91
Hardware - Retail	20,641	0.26	23,425	0.26	153	166	2.70	109
Lumber - Retail	6,513	0.08	7,303	0.08	48	52	2.43	133
Pet Shops	38,643	0.49	44,734	0.49	286	317	3.15	91
Pharmacies or Drugstore	590,323	7.46	680,070	7.48	4,362	4,817	3.04	98
Rental Stores and Yards	3,278	0.04	3,692	0.04	24	26	2.53	95
Sporting Goods - Retail	77,365	0.98	126,109	1.39	572	893	12.60	144



CBP - YPD Headings

Radius 2: 1525 WILSON BLVD, ARLINGTON, VA 22209-24, 0.00 - 3.00 Miles, Total

Product Category	2010 Aggregate Expenditure Estimate (in 1000s)	% Comp	2015 Aggregate Expenditure Estimate (in 1000s)	% Comp	2010 Annual Avg/ HH	2015 Annual Avg/ HH	Avg Annual % Growth	2010 Index to USA
SERVICE HEADINGS								
Attorneys/Lawyers	187,552	2.37	213,317	2.35	1,386	1,511	2.75	156
Beauty Salons	87,156	1.10	99,575	1.10	644	705	2.85	138
Child/Day Care Centers	45,069	0.57	53,308	0.59	333	378	3.66	111
Cleaners - Dry	31,302	0.40	34,556	0.38	231	245	2.08	176
Dentists	111,935	1.41	132,615	1.46	827	939	3.69	123
Hospitals	73,068	0.92	86,073	0.95	540	610	3.56	119
Optometrists/O.D.	39,404	0.50	46,643	0.51	291	330	3.67	113
Physicians and Surgeons	95,603	1.21	111,787	1.23	706	792	3.39	118
Pet Grooming	1,363	0.02	1,689	0.02	10	12	4.78	115
Nursing Homes	3,677	0.05	4,424	0.05	27	31	4.07	84
TRANSPORTATION								
Automobile Dealers New & Used	598,161	7.56	611,632	6.73	4,420	4,332	0.45	102
Auto Renting/Leasing	50,531	0.64	53,466	0.59	373	379	1.16	197
Motorcycles and Motor Scooters Dealers	9,595	0.12	15,540	0.17	71	110	12.39	95
TRAVEL & ENTERTAINMENT								
Airline Companies	105,841	1.34	117,452	1.29	782	832	2.19	135
Golf Courses - Public	54,184	0.68	65,562	0.72	400	464	4.20	148
Motels and Hotels	77,680	0.98	88,328	0.97	574	626	2.74	130
Restaurants - Fast Food & Other	445,076	5.62	493,796	5.43	3,289	3,497	2.19	134
Theaters	13,305	0.17	15,863	0.17	98	112	3.84	145
MISCELLANEOUS HEADINGS								
Moving and Storage	28,356	0.36	32,067	0.35	210	227	2.62	160
Veterinarians	32,116	0.41	38,804	0.43	237	275	4.16	107
Schools - Colleges and Universities	435,913	5.51	491,095	5.40	3,221	3,478	2.53	217
Schools - Elementary and Secondary	133,955	1.69	155,048	1.71	990	1,098	3.15	196
Television- Cable CATV and Satellite	103,209	1.30	122,296	1.35	763	866	3.70	115

CBP - YPD Headings

Radius 3: 1525 WILSON BLVD, ARLINGTON, VA 22209-24, 0.00 - 5.00 Miles, Total

Product Category	2010 Aggregate Expenditure Estimate (in 1000s)	% Comp	2015 Aggregate Expenditure Estimate (in 1000s)	% Comp	2010 Annual Avg/ HH	2015 Annual Avg/ HH	Avg Annual % Growth	2010 Index to USA
Total Specified Consumer Expenditures - USA	5,721,781,176		6,396,208,340		49,268	52,884	2.36	
Total Specified Consumer Expenditures (AREA)	17,502,053	0.31	19,795,550	0.31	57,608	63,258	2.62	117
AUTO & TRUCK REPAIR/SERVICE								
Automobile Body Repairing and Painting	40,566	0.23	42,089	0.21	134	134	0.75	128
Auto Repairing and service	426,417	2.44	445,133	2.25	1,404	1,422	0.88	100
Auto Parts New/Used	52,537	0.30	52,686	0.27	173	168	0.06	73
Tires Dealers	127,306	0.73	132,927	0.67	419	425	0.88	101
HOME MNTNCE - CONTRACTORS/SUPPLIES								
Appliances Repair/Service	9,262	0.05	10,646	0.05	30	34	2.99	97
Building Materials	14,197	0.08	15,615	0.08	47	50	2.00	129
Contractors - General	14,599	0.08	16,054	0.08	48	51	1.99	128
Electric - Contractors	29,151	0.17	32,014	0.16	96	102	1.96	88
Heating - Contractors	27,528	0.16	30,185	0.15	91	96	1.93	88
Home Improvements	141,530	0.81	156,828	0.79	466	501	2.16	99
Landscape - Contractors	104,363	0.60	119,323	0.60	344	381	2.87	149
Lawn Maintenance	101,828	0.58	116,433	0.59	335	372	2.87	148
Pest Control/Exterminators	8,795	0.05	9,636	0.05	29	31	1.91	167
Plumbing - Contractors	1,884	0.01	2,061	0.01	6	7	1.89	84
Roofing - Contractors	29,197	0.17	32,304	0.16	96	103	2.13	87
RETAIL HEADINGS								
Appliances HH -Dealers	52,075	0.30	59,274	0.30	171	189	2.76	105
Book Dealers/Retail	160,947	0.92	184,713	0.93	530	590	2.95	127
Carpet and Rug Dealers	46,942	0.27	54,094	0.27	155	173	3.05	123
Computer Dealers	230,204	1.32	358,056	1.81	758	1,144	11.11	136
Department Stores	2,558,603	14.62	3,096,969	15.64	8,422	9,897	4.21	126
Electronic Equip and Supplies Dealers	465,561	2.66	730,234	3.69	1,532	2,334	11.37	133
Florists - Retail	56,571	0.32	63,039	0.32	186	201	2.29	117
Furniture - Retail	283,599	1.62	333,666	1.69	933	1,066	3.53	141
Grocers - Retail	2,216,167	12.66	2,425,487	12.25	7,295	7,751	1.89	93
Hardware - Retail	45,185	0.26	50,806	0.26	149	162	2.49	107
Lumber - Retail	14,197	0.08	15,615	0.08	47	50	2.00	129
Pet Shops	87,664	0.50	99,651	0.50	289	318	2.73	92
Pharmacies or Drugstore	1,361,180	7.78	1,537,917	7.77	4,480	4,915	2.60	100
Rental Stores and Yards	7,511	0.04	8,409	0.04	25	27	2.39	97
Sporting Goods - Retail	166,273	0.95	267,007	1.35	547	853	12.12	138

CBP - YPD Headings

Radius 3: 1525 WILSON BLVD, ARLINGTON, VA 22209-24, 0.00 - 5.00 Miles, Total

Product Category	2010 Aggregate Expenditure Estimate (in 1000s)	% Comp	2015 Aggregate Expenditure Estimate (in 1000s)	% Comp	2010 Annual Avg/ HH	2015 Annual Avg/ HH	Avg Annual % Growth	2010 Index to USA
SERVICE HEADINGS								
Attorneys/Lawyers	396,961	2.27	446,337	2.25	1,307	1,426	2.49	147
Beauty Salons	195,368	1.12	218,797	1.11	643	699	2.40	138
Child/Day Care Centers	107,604	0.61	124,255	0.63	354	397	3.09	119
Cleaners - Dry	68,728	0.39	74,740	0.38	226	239	1.75	173
Dentists	253,233	1.45	293,574	1.48	834	938	3.19	124
Hospitals	158,817	0.91	183,978	0.93	523	588	3.17	116
Optometrists/O.D.	89,675	0.51	103,974	0.53	295	332	3.19	114
Physicians and Surgeons	212,740	1.22	244,726	1.24	700	782	3.01	117
Pet Grooming	3,021	0.02	3,663	0.02	10	12	4.25	114
Nursing Homes	8,682	0.05	10,212	0.05	29	33	3.52	89
TRANSPORTATION								
Automobile Dealers New & Used	1,307,388	7.47	1,321,661	6.68	4,303	4,223	0.22	99
Auto Renting/Leasing	104,987	0.60	109,861	0.55	346	351	0.93	182
Motorcycles and Motor Scooters Dealers	21,868	0.12	34,945	0.18	72	112	11.96	96
TRAVEL & ENTERTAINMENT								
Airline Companies	226,629	1.29	247,913	1.25	746	792	1.88	129
Golf Courses - Public	120,073	0.69	142,785	0.72	395	456	3.78	146
Motels and Hotels	167,345	0.96	187,387	0.95	551	599	2.40	124
Restaurants - Fast Food & Other	947,245	5.41	1,039,816	5.25	3,118	3,323	1.95	127
Theaters	28,686	0.16	33,734	0.17	94	108	3.52	140
MISCELLANEOUS HEADINGS								
Moving and Storage	59,851	0.34	66,860	0.34	197	214	2.34	150
Veterinarians	71,177	0.41	84,551	0.43	234	270	3.76	106
Schools - Colleges and Universities	883,880	5.05	985,572	4.98	2,909	3,149	2.30	196
Schools - Elementary and Secondary	290,507	1.66	329,326	1.66	956	1,052	2.67	189
Television- Cable CATV and Satellite	231,705	1.32	270,278	1.37	763	864	3.33	115

CBP - YPD Headings

Appendix: Area Listing

Area Name:

Type: Radius 1 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

1525 WILSON BLVD	Latitude/Longitude	38.894855	-77.074610
ARLINGTON, VA 22209-2411	Radius	0.00	- 1.00

Area Name:

Type: Radius 2 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

1525 WILSON BLVD	Latitude/Longitude	38.894855	-77.074610
ARLINGTON, VA 22209-2411	Radius	0.00	- 3.00

Area Name:

Type: Radius 3 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

1525 WILSON BLVD	Latitude/Longitude	38.894855	-77.074610
ARLINGTON, VA 22209-2411	Radius	0.00	- 5.00

Project Information:

Site: 1

Order Number: 965578785

