

## CBP - Retail Store Type

**Radius 1: 1525 WILSON BLVD, ARLINGTON, VA 22209-24, 0.00 - 1.00 Miles, Total**

Product Category	2010 Aggregate Expenditure Estimate (in 1000s)	% Comp	2015 Aggregate Expenditure Estimate (in 1000s)	% Comp	2010 Annual Avg/ HH	2015 Annual Avg/ HH	Avg Annual % Growth	2010 Index to USA
<b>Total Specified Consumer Expenditures - USA</b>	5,721,781,176		6,396,208,340		49,268	52,884	2.36	
<b>Total Specified Consumer Expenditures (AREA)</b>	954,032	0.02	1,121,673	0.02	58,920	65,081	3.51	120
<b>All Retail Stores*</b>	511,331	53.60	608,151	54.22	31,579	35,286	3.79	106
Grocery Stores	80,303	8.42	91,563	8.16	4,959	5,313	2.80	91
Convenience Stores	4,502	0.47	5,129	0.46	278	298	2.79	95
Health & Personal Care	34,128	3.58	40,675	3.63	2,108	2,360	3.84	98
Bldng Material & Garden Equip & Supplies Dealers	13,782	1.44	16,202	1.44	851	940	3.51	102
Hardware Stores	1,820	0.19	2,158	0.19	112	125	3.71	110
Home Centers	6,658	0.70	7,887	0.70	411	458	3.69	107
Nursery & Garden Centers	1,990	0.21	2,332	0.21	123	135	3.43	105
Lawn & Garden Equipment & Supplies Dealers	2,178	0.23	2,566	0.23	135	149	3.56	103
General Merchandise Stores	89,279	9.36	109,678	9.78	5,514	6,364	4.57	109
Department Stores (Excluding Leased)	47,371	4.97	59,010	5.26	2,926	3,424	4.91	115
Warehouse Club, Superstores, Other Genl Merch Stores	42,853	4.49	51,953	4.63	2,647	3,014	4.25	103
Full-Service Restaurants	18,201	1.91	20,465	1.82	1,124	1,187	2.49	140
Fast Food Restaurants	13,870	1.45	15,374	1.37	857	892	2.17	123
Eating Places	51,014	5.35	57,016	5.08	3,151	3,308	2.35	133
Drinking Places	1,576	0.17	1,767	0.16	97	103	2.43	149
Furniture Stores	12,193	1.28	15,013	1.34	753	871	4.63	142
Other Home Furnishings Stores	7,644	0.80	9,243	0.82	472	536	4.19	125
Household Appliance Stores	2,233	0.23	2,829	0.25	138	164	5.34	108
Radio/TV/Other Electronics Stores	10,336	1.08	16,036	1.43	638	930	11.03	139
Computer and Software Stores	4,197	0.44	6,547	0.58	259	380	11.20	143
Camera/Photographic Supply Stores	806	0.08	1,167	0.10	50	68	8.97	140
Clothing & Clothing Accessory Store	41,270	4.33	50,664	4.52	2,549	2,940	4.55	125
Clothing Accessory Stores	682	0.07	835	0.07	42	48	4.46	133
Shoe Stores	4,923	0.52	6,087	0.54	304	353	4.73	107
Jewelry Stores	11,024	1.16	13,348	1.19	681	774	4.22	155
Office Supplies and Stationery Stores	2,422	0.25	3,219	0.29	150	187	6.58	137
Gift, Novelty, & Souvenir Stores	2,089	0.22	2,512	0.22	129	146	4.04	126
Hobby, Toy and Game Shops	3,735	0.39	4,488	0.40	231	260	4.03	123
Sew/Needlework/Piece Goods Stores	1,138	0.12	1,395	0.12	70	81	4.51	127
Florists	5,785	0.61	6,843	0.61	357	397	3.66	114
Book Stores	6,814	0.71	8,197	0.73	421	476	4.06	170
Sporting Goods Stores	6,498	0.68	9,510	0.85	401	552	9.27	140
Sporting Goods, Hobby, Book & Music Stores	18,513	1.94	24,756	2.21	1,143	1,436	6.74	143
Luggage & Leather Goods Stores	716	0.08	861	0.08	44	50	4.03	154

## CBP - Retail Store Type

**Radius 1: 1525 WILSON BLVD, ARLINGTON, VA 22209-24, 0.00 - 1.00 Miles, Total**

Product Category	2010 Aggregate Expenditure Estimate (in 1000s)	% Comp	2015 Aggregate Expenditure Estimate (in 1000s)	% Comp	2010 Annual Avg/ HH	2015 Annual Avg/ HH	Avg Annual % Growth	2010 Index to USA
Auto Dealers	82,015	8.60	90,784	8.09	5,065	5,267	2.14	99
Automotive Part, Accessories, & Tire Stores	4,382	0.46	4,924	0.44	271	286	2.47	93
Gasoline Stations with Convenience Stores	38,115	4.00	40,667	3.63	2,354	2,360	1.34	97
Gasoline Stations without Convenience Stores	10,850	1.14	11,246	1.00	670	653	0.73	99
Electronic Shopping & Mail Order	26,538	2.78	35,363	3.15	1,639	2,052	6.65	129
Total Accommodation & Food Services	73,806	7.74	83,436	7.44	4,558	4,841	2.61	134
GAFO: General Merch, Apparel, Furniture, Other	185,494	19.44	233,496	20.82	11,456	13,548	5.18	120

## CBP - Retail Store Type

**Radius 2: 1525 WILSON BLVD, ARLINGTON, VA 22209-24, 0.00 - 3.00 Miles, Total**

Product Category	2010 Aggregate Expenditure Estimate (in 1000s)	% Comp	2015 Aggregate Expenditure Estimate (in 1000s)	% Comp	2010 Annual Avg/ HH	2015 Annual Avg/ HH	Avg Annual % Growth	2010 Index to USA
<b>Total Specified Consumer Expenditures - USA</b>	5,721,781,176		6,396,208,340		49,268	52,884	2.36	
<b>Total Specified Consumer Expenditures (AREA)</b>	7,914,793	0.14	9,090,720	0.14	58,483	64,385	2.97	119
<b>All Retail Stores*</b>	4,259,250	53.81	4,955,315	54.51	31,472	35,096	3.27	106
Grocery Stores	679,324	8.58	758,653	8.35	5,020	5,373	2.34	92
Convenience Stores	36,985	0.47	41,426	0.46	273	293	2.40	93
Health & Personal Care	299,616	3.79	346,433	3.81	2,214	2,454	3.13	103
Bldng Material & Garden Equip & Supplies Dealers	119,487	1.51	137,266	1.51	883	972	2.98	106
Hardware Stores	15,329	0.19	17,769	0.20	113	126	3.18	111
Home Centers	57,074	0.72	66,054	0.73	422	468	3.15	110
Nursery & Garden Centers	16,964	0.21	19,436	0.21	125	138	2.91	107
Lawn & Garden Equipment & Supplies Dealers	18,631	0.24	21,463	0.24	138	152	3.04	105
General Merchandise Stores	748,803	9.46	898,285	9.88	5,533	6,362	3.99	109
Department Stores (Excluding Leased)	396,829	5.01	482,440	5.31	2,932	3,417	4.31	115
Warehouse Club, Superstores, Other Genl Merch Stores	359,592	4.54	425,991	4.69	2,657	3,017	3.69	104
Full-Service Restaurants	146,664	1.85	162,120	1.78	1,084	1,148	2.11	135
Fast Food Restaurants	110,487	1.40	120,838	1.33	816	856	1.87	117
Eating Places	410,305	5.18	451,303	4.96	3,032	3,196	2.00	128
Drinking Places	12,675	0.16	13,947	0.15	94	99	2.01	144
Furniture Stores	102,321	1.29	122,369	1.35	756	867	3.92	142
Other Home Furnishings Stores	64,870	0.82	76,349	0.84	479	541	3.54	127
Household Appliance Stores	18,877	0.24	23,368	0.26	139	166	4.76	109
Radio/TV/Other Electronics Stores	83,690	1.06	127,249	1.40	618	901	10.41	135
Computer and Software Stores	33,742	0.43	51,656	0.57	249	366	10.62	138
Camera/Photographic Supply Stores	6,580	0.08	9,334	0.10	49	66	8.37	137
Clothing & Clothing Accessory Store	342,122	4.32	410,434	4.51	2,528	2,907	3.99	124
Clothing Accessory Stores	5,639	0.07	6,734	0.07	42	48	3.89	132
Shoe Stores	40,756	0.51	49,421	0.54	301	350	4.25	106
Jewelry Stores	91,655	1.16	107,910	1.19	677	764	3.55	154
Office Supplies and Stationery Stores	19,746	0.25	25,673	0.28	146	182	6.00	134
Gift, Novelty, & Souvenir Stores	17,179	0.22	20,227	0.22	127	143	3.55	124
Hobby, Toy and Game Shops	30,773	0.39	36,260	0.40	227	257	3.57	121
Sew/Needlework/Piece Goods Stores	9,537	0.12	11,400	0.13	70	81	3.91	127
Florists	50,169	0.63	57,729	0.64	371	409	3.01	119
Book Stores	52,271	0.66	61,911	0.68	386	438	3.69	156
Sporting Goods Stores	53,681	0.68	76,611	0.84	397	543	8.54	138
Sporting Goods, Hobby, Book & Music Stores	148,156	1.87	194,725	2.14	1,095	1,379	6.29	137
Luggage & Leather Goods Stores	5,929	0.07	6,939	0.08	44	49	3.41	152

## CBP - Retail Store Type

**Radius 2: 1525 WILSON BLVD, ARLINGTON, VA 22209-24, 0.00 - 3.00 Miles, Total**

Product Category	2010 Aggregate Expenditure Estimate (in 1000s)	% Comp	2015 Aggregate Expenditure Estimate (in 1000s)	% Comp	2010 Annual Avg/ HH	2015 Annual Avg/ HH	Avg Annual % Growth	2010 Index to USA
Auto Dealers	676,653	8.55	735,659	8.09	5,000	5,210	1.74	98
Automotive Part, Accessories, & Tire Stores	35,055	0.44	38,752	0.43	259	274	2.11	89
Gasoline Stations with Convenience Stores	307,370	3.88	322,432	3.55	2,271	2,284	0.98	93
Gasoline Stations without Convenience Stores	87,039	1.10	88,581	0.97	643	627	0.35	95
Electronic Shopping & Mail Order	219,334	2.77	284,836	3.13	1,621	2,017	5.97	127
Total Accommodation & Food Services	598,435	7.56	664,003	7.30	4,422	4,703	2.19	130
GAFO: General Merch, Apparel, Furniture, Other	1,540,364	19.46	1,893,417	20.83	11,382	13,410	4.58	119

## CBP - Retail Store Type

**Radius 3: 1525 WILSON BLVD, ARLINGTON, VA 22209-24, 0.00 - 5.00 Miles, Total**

Product Category	2010 Aggregate Expenditure Estimate (in 1000s)	% Comp	2015 Aggregate Expenditure Estimate (in 1000s)	% Comp	2010 Annual Avg/ HH	2015 Annual Avg/ HH	Avg Annual % Growth	2010 Index to USA
<b>Total Specified Consumer Expenditures - USA</b>	5,721,781,176		6,396,208,340		49,268	52,884	2.36	
<b>Total Specified Consumer Expenditures (AREA)</b>	17,502,053	0.31	19,795,550	0.31	57,608	63,258	2.62	117
<b>All Retail Stores*</b>	9,555,787	54.60	10,935,244	55.24	31,453	34,944	2.89	106
Grocery Stores	1,572,535	8.98	1,724,703	8.71	5,176	5,511	1.94	95
Convenience Stores	82,308	0.47	90,750	0.46	271	290	2.05	92
Health & Personal Care	700,871	4.00	793,780	4.01	2,307	2,537	2.65	108
Bldng Material & Garden Equip & Supplies Dealers	273,851	1.56	310,044	1.57	901	991	2.64	108
Hardware Stores	34,431	0.20	39,342	0.20	113	126	2.85	111
Home Centers	129,579	0.74	147,782	0.75	427	472	2.81	111
Nursery & Garden Centers	38,476	0.22	43,431	0.22	127	139	2.58	108
Lawn & Garden Equipment & Supplies Dealers	42,364	0.24	48,080	0.24	139	154	2.70	107
General Merchandise Stores	1,694,055	9.68	1,995,538	10.08	5,576	6,377	3.56	110
Department Stores (Excluding Leased)	894,579	5.11	1,068,337	5.40	2,945	3,414	3.88	116
Warehouse Club, Superstores, Other Genl Merch Stores	815,698	4.66	948,523	4.79	2,685	3,031	3.26	105
Full-Service Restaurants	308,905	1.76	337,881	1.71	1,017	1,080	1.88	126
Fast Food Restaurants	239,266	1.37	258,782	1.31	788	827	1.63	113
Eating Places	876,081	5.01	953,243	4.82	2,884	3,046	1.76	122
Drinking Places	26,873	0.15	29,240	0.15	88	93	1.76	136
Furniture Stores	223,380	1.28	262,904	1.33	735	840	3.54	138
Other Home Furnishings Stores	143,441	0.82	166,313	0.84	472	531	3.19	126
Household Appliance Stores	42,427	0.24	51,730	0.26	140	165	4.39	110
Radio/TV/Other Electronics Stores	180,322	1.03	270,620	1.37	594	865	10.02	129
Computer and Software Stores	72,740	0.42	109,948	0.56	239	351	10.23	133
Camera/Photographic Supply Stores	14,455	0.08	20,126	0.10	48	64	7.85	134
Clothing & Clothing Accessory Store	765,956	4.38	903,975	4.57	2,521	2,889	3.60	124
Clothing Accessory Stores	12,490	0.07	14,665	0.07	41	47	3.48	130
Shoe Stores	93,754	0.54	111,844	0.56	309	357	3.86	109
Jewelry Stores	196,252	1.12	227,896	1.15	646	728	3.22	147
Office Supplies and Stationery Stores	42,059	0.24	54,074	0.27	138	173	5.71	127
Gift, Novelty, & Souvenir Stores	37,178	0.21	43,224	0.22	122	138	3.25	120
Hobby, Toy and Game Shops	67,869	0.39	79,094	0.40	223	253	3.31	119
Sew/Needlework/Piece Goods Stores	21,215	0.12	24,953	0.13	70	80	3.52	126
Florists	113,404	0.65	128,519	0.65	373	411	2.67	119
Book Stores	106,832	0.61	125,308	0.63	352	400	3.46	142
Sporting Goods Stores	118,047	0.67	165,202	0.83	389	528	7.99	135
Sporting Goods, Hobby, Book & Music Stores	316,402	1.81	411,048	2.08	1,041	1,314	5.98	130
Luggage & Leather Goods Stores	12,723	0.07	14,684	0.07	42	47	3.08	145

## CBP - Retail Store Type

**Radius 3: 1525 WILSON BLVD, ARLINGTON, VA 22209-24, 0.00 - 5.00 Miles, Total**

Product Category	2010 Aggregate Expenditure Estimate (in 1000s)	% Comp	2015 Aggregate Expenditure Estimate (in 1000s)	% Comp	2010 Annual Avg/ HH	2015 Annual Avg/ HH	Avg Annual % Growth	2010 Index to USA
Auto Dealers	1,485,689	8.49	1,598,077	8.07	4,890	5,107	1.51	96
Automotive Part, Accessories, & Tire Stores	79,339	0.45	86,389	0.44	261	276	1.78	89
Gasoline Stations with Convenience Stores	686,925	3.92	710,102	3.59	2,261	2,269	0.67	93
Gasoline Stations without Convenience Stores	195,020	1.11	195,761	0.99	642	626	0.08	94
Electronic Shopping & Mail Order	482,725	2.76	615,463	3.11	1,589	1,967	5.50	125
Total Accommodation & Food Services	1,279,817	7.31	1,403,662	7.09	4,213	4,485	1.94	124
GAFO: General Merch, Apparel, Furniture, Other	3,431,229	19.60	4,145,572	20.94	11,294	13,247	4.16	118

\* All Retail Stores Total is NOT the sum of the other line items. Some line items are sub-categories of multiple line items and could appear in more than one line item.

# CBP - Retail Store Type

## Appendix: Area Listing

### Area Name:

Type: Radius 1                                      Reporting Detail: Aggregate                                      Reporting Level: Block Group

#### Radius Definition:

1525 WILSON BLVD	Latitude/Longitude	38.894855	-77.074610
ARLINGTON, VA 22209-2411	Radius	0.00	- 1.00

### Area Name:

Type: Radius 2                                      Reporting Detail: Aggregate                                      Reporting Level: Block Group

#### Radius Definition:

1525 WILSON BLVD	Latitude/Longitude	38.894855	-77.074610
ARLINGTON, VA 22209-2411	Radius	0.00	- 3.00

### Area Name:

Type: Radius 3                                      Reporting Detail: Aggregate                                      Reporting Level: Block Group

#### Radius Definition:

1525 WILSON BLVD	Latitude/Longitude	38.894855	-77.074610
ARLINGTON, VA 22209-2411	Radius	0.00	- 5.00

### Project Information:

Site: 1

Order Number: 965578785