

CBP - Food Away From Home

Radius 1: 1525 WILSON BLVD, ARLINGTON, VA 22209-24, 0.00 - 1.00 Miles, Total

| Product Category | 2010 Aggregate Expenditure Estimate (in 1000s) | % Comp | 2015 Aggregate Expenditure Estimate (in 1000s) | % Comp | 2010 Annual Avg/ HH | 2015 Annual Avg/ HH | Avg Annual % Growth | 2010 Index to USA |
|---|--|-----------|--|-----------|------------------------------|------------------------------|------------------------------|----------------------------|
| Total Specified Consumer Expenditures - USA | 5,721,781,176 | | 6,396,208,340 | | 49,268 | 52,884 | 2.36 | |
| Total Specified Consumer Expenditures (AREA) | 954,032 | 0.02 | 1,121,673 | 0.02 | 58,920 | 65,081 | 3.51 | 120 |
| Food Away from Home | 62,101 | 6.51 | 69,428 | 6.19 | 3,835 | 4,028 | 2.36 | 133 |
| Lunch | 15,603 | 1.64 | 17,322 | 1.54 | 964 | 1,005 | 2.20 | 131 |
| Fast Food | 8,903 | 0.93 | 9,786 | 0.87 | 550 | 568 | 1.98 | 128 |
| Full Service | 6,700 | 0.70 | 7,536 | 0.67 | 414 | 437 | 2.50 | 136 |
| Dinner | 25,878 | 2.71 | 29,070 | 2.59 | 1,598 | 1,687 | 2.47 | 137 |
| Fast Food | 7,067 | 0.74 | 7,825 | 0.70 | 436 | 454 | 2.15 | 113 |
| Full Service | 18,811 | 1.97 | 21,245 | 1.89 | 1,162 | 1,233 | 2.59 | 149 |
| Breakfast/Brunch | 5,038 | 0.53 | 5,581 | 0.50 | 311 | 324 | 2.16 | 128 |
| Fast Food | 2,640 | 0.28 | 2,895 | 0.26 | 163 | 168 | 1.93 | 126 |
| Full Service | 2,398 | 0.25 | 2,686 | 0.24 | 148 | 156 | 2.40 | 130 |
| Snacks/Nonalcoholic Beverages | 13,276 | 1.39 | 14,821 | 1.32 | 820 | 860 | 2.33 | 125 |
| Catered Affairs | 2,306 | 0.24 | 2,634 | 0.23 | 142 | 153 | 2.84 | 181 |
| Alcoholic Bev. Away from Home | 3,721 | 0.39 | 4,138 | 0.37 | 230 | 240 | 2.24 | 163 |
| Beer and Ale | 1,550 | 0.16 | 1,710 | 0.15 | 96 | 99 | 2.06 | 154 |
| Wine | 1,035 | 0.11 | 1,163 | 0.10 | 64 | 67 | 2.46 | 189 |
| Other Alcohol | 1,135 | 0.12 | 1,265 | 0.11 | 70 | 73 | 2.29 | 155 |

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Radius 2: 1525 WILSON BLVD, ARLINGTON, VA 22209-24, 0.00 - 3.00 Miles, Total

| Product Category | 2010 Aggregate Expenditure Estimate (in 1000s) | % Comp | 2015 Aggregate Expenditure Estimate (in 1000s) | % Comp | 2010 Annual Avg/ HH | 2015 Annual Avg/ HH | Avg Annual % Growth | 2010 Index to USA |
|---|--|-----------|--|-----------|------------------------------|------------------------------|------------------------------|----------------------------|
| Total Specified Consumer Expenditures - USA | 5,721,781,176 | | 6,396,208,340 | | 49,268 | 52,884 | 2.36 | |
| Total Specified Consumer Expenditures (AREA) | 7,914,793 | 0.14 | 9,090,720 | 0.14 | 58,483 | 64,385 | 2.97 | 119 |
| Food Away from Home | 500,294 | 6.32 | 550,271 | 6.05 | 3,697 | 3,897 | 2.00 | 128 |
| Lunch | 125,089 | 1.58 | 136,797 | 1.50 | 924 | 969 | 1.87 | 126 |
| Fast Food | 70,719 | 0.89 | 76,691 | 0.84 | 523 | 543 | 1.69 | 122 |
| Full Service | 54,370 | 0.69 | 60,106 | 0.66 | 402 | 426 | 2.11 | 132 |
| Dinner | 209,947 | 2.65 | 231,645 | 2.55 | 1,551 | 1,641 | 2.07 | 133 |
| Fast Food | 57,022 | 0.72 | 62,210 | 0.68 | 421 | 441 | 1.82 | 109 |
| Full Service | 152,925 | 1.93 | 169,435 | 1.86 | 1,130 | 1,200 | 2.16 | 145 |
| Breakfast/Brunch | 40,908 | 0.52 | 44,583 | 0.49 | 302 | 316 | 1.80 | 125 |
| Fast Food | 21,206 | 0.27 | 22,915 | 0.25 | 157 | 162 | 1.61 | 122 |
| Full Service | 19,703 | 0.25 | 21,667 | 0.24 | 146 | 153 | 1.99 | 128 |
| Snacks/Nonalcoholic Beverages | 104,821 | 1.32 | 115,630 | 1.27 | 775 | 819 | 2.06 | 118 |
| Catered Affairs | 19,529 | 0.25 | 21,616 | 0.24 | 144 | 153 | 2.14 | 183 |
| Alcoholic Bev. Away from Home | 29,751 | 0.38 | 32,461 | 0.36 | 220 | 230 | 1.82 | 156 |
| Beer and Ale | 12,197 | 0.15 | 13,239 | 0.15 | 90 | 94 | 1.71 | 145 |
| Wine | 8,450 | 0.11 | 9,265 | 0.10 | 62 | 66 | 1.93 | 185 |
| Other Alcohol | 9,104 | 0.12 | 9,957 | 0.11 | 67 | 71 | 1.87 | 149 |

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Radius 3: 1525 WILSON BLVD, ARLINGTON, VA 22209-24, 0.00 - 5.00 Miles, Total

| Product Category | 2010 Aggregate Expenditure Estimate (in 1000s) | % Comp | 2015 Aggregate Expenditure Estimate (in 1000s) | % Comp | 2010 Annual Avg/ HH | 2015 Annual Avg/ HH | Avg Annual % Growth | 2010 Index to USA |
|---|--|-----------|--|-----------|------------------------------|------------------------------|------------------------------|----------------------------|
| Total Specified Consumer Expenditures - USA | 5,721,781,176 | | 6,396,208,340 | | 49,268 | 52,884 | 2.36 | |
| Total Specified Consumer Expenditures (AREA) | 17,502,053 | 0.31 | 19,795,550 | 0.31 | 57,608 | 63,258 | 2.62 | 117 |
| Food Away from Home | 1,069,437 | 6.11 | 1,163,384 | 5.88 | 3,520 | 3,718 | 1.76 | 122 |
| Lunch | 269,402 | 1.54 | 291,688 | 1.47 | 887 | 932 | 1.65 | 121 |
| Fast Food | 155,003 | 0.89 | 166,386 | 0.84 | 510 | 532 | 1.47 | 119 |
| Full Service | 114,398 | 0.65 | 125,302 | 0.63 | 377 | 400 | 1.91 | 123 |
| Dinner | 448,015 | 2.56 | 488,744 | 2.47 | 1,475 | 1,562 | 1.82 | 126 |
| Fast Food | 126,757 | 0.72 | 136,609 | 0.69 | 417 | 437 | 1.55 | 108 |
| Full Service | 321,258 | 1.84 | 352,135 | 1.78 | 1,057 | 1,125 | 1.92 | 135 |
| Breakfast/Brunch | 88,538 | 0.51 | 95,525 | 0.48 | 291 | 305 | 1.58 | 120 |
| Fast Food | 46,639 | 0.27 | 49,868 | 0.25 | 154 | 159 | 1.38 | 119 |
| Full Service | 41,899 | 0.24 | 45,658 | 0.23 | 138 | 146 | 1.79 | 121 |
| Snacks/Nonalcoholic Beverages | 220,688 | 1.26 | 240,869 | 1.22 | 726 | 770 | 1.83 | 111 |
| Catered Affairs | 42,794 | 0.24 | 46,558 | 0.24 | 141 | 149 | 1.76 | 179 |
| Alcoholic Bev. Away from Home | 62,661 | 0.36 | 67,622 | 0.34 | 206 | 216 | 1.58 | 146 |
| Beer and Ale | 25,572 | 0.15 | 27,487 | 0.14 | 84 | 88 | 1.50 | 135 |
| Wine | 17,811 | 0.10 | 19,290 | 0.10 | 59 | 62 | 1.66 | 173 |
| Other Alcohol | 19,278 | 0.11 | 20,845 | 0.11 | 63 | 67 | 1.63 | 140 |

