

CBP - Food At Home

Radius 1: 1525 WILSON BLVD, ARLINGTON, VA 22209-24, 0.00 - 1.00 Miles, Total

Product Category	2010 Aggregate Expenditure Estimate (in 1000s)	% Comp	2015 Aggregate Expenditure Estimate (in 1000s)	% Comp	2010 Annual Avg/ HH	2015 Annual Avg/ HH	Avg Annual % Growth	2010 Index to USA
Total Specified Consumer Expenditures - USA	5,721,781,176		6,396,208,340		49,268	52,884	2.36	
Total Specified Consumer Expenditures (AREA)	954,032	0.02	1,121,673	0.02	58,920	65,081	3.51	120
FOOD AT HOME	80,510	8.44	91,133	8.12	4,972	5,288	2.64	86
CEREALS & CEREAL PRODUCTS	3,520	0.37	3,949	0.35	217	229	2.44	80
Cereals	1,830	0.19	2,086	0.19	113	121	2.80	76
Rice	629	0.07	665	0.06	39	39	1.15	109
Pasta Cornmeal & Other Cereal Products	699	0.07	782	0.07	43	45	2.36	85
Flour/Prepared Flour Mixes	361	0.04	416	0.04	22	24	3.02	63
BAKERY PRODUCTS	8,130	0.85	9,208	0.82	502	534	2.65	93
Cookies	914	0.10	1,050	0.09	56	61	2.97	86
Crackers	621	0.07	715	0.06	38	41	3.02	87
Bread	2,765	0.29	3,174	0.28	171	184	2.96	82
Bakery Products	3,830	0.40	4,269	0.38	237	248	2.29	106
FISH & SEAFOOD	2,289	0.24	2,590	0.23	141	150	2.63	104
Canned Fish & Shellfish	346	0.04	393	0.03	21	23	2.70	84
Frozen Fish & Shellfish	701	0.07	797	0.07	43	46	2.74	95
Fresh Fish & Shellfish	1,242	0.13	1,400	0.12	77	81	2.56	119
MEATS (ALL)	13,797	1.45	15,479	1.38	852	898	2.44	76
Meats	9,072	0.95	10,252	0.91	560	595	2.60	73
Poultry	4,726	0.50	5,227	0.47	292	303	2.12	83
JUICES	2,443	0.26	2,734	0.24	151	159	2.38	85
Frozen Juices	108	0.01	119	0.01	7	7	2.11	44
Other Juices	2,335	0.24	2,615	0.23	144	152	2.40	88
FRUITS & VEGETABLES	11,018	1.15	12,453	1.11	680	723	2.61	93
Fresh Fruits & Vegetables	8,534	0.89	9,633	0.86	527	559	2.57	97
Frozen Fruits & Vegetables	1,068	0.11	1,217	0.11	66	71	2.79	89
Canned Fruits & Vegetables	1,062	0.11	1,205	0.11	66	70	2.69	78
Other Vegetables	354	0.04	399	0.04	22	23	2.57	79
DAIRY PRODUCTS	7,979	0.84	9,101	0.81	493	528	2.81	81
Eggs	726	0.08	799	0.07	45	46	2.01	73
FRESH MILK & CREAM	1,968	0.21	2,209	0.20	122	128	2.45	78
Fresh Milk All Types	1,719	0.18	1,921	0.17	106	111	2.34	78
Cream	249	0.03	288	0.03	15	17	3.17	84
OTHER DAIRY PRODUCTS	5,285	0.55	6,093	0.54	326	354	3.06	84
Butter & Margarine	450	0.05	536	0.05	28	31	3.85	58
Cheese	2,439	0.26	2,804	0.25	151	163	3.00	87
Ice Cream	1,455	0.15	1,681	0.15	90	98	3.10	83
Other Dairy Products	941	0.10	1,071	0.10	58	62	2.76	97



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Product Category	2010 Aggregate Expenditure Estimate (in 1000s)	% Comp	2015 Aggregate Expenditure Estimate (in 1000s)	% Comp	2010 Annual Avg/ HH	2015 Annual Avg/ HH	Avg Annual % Growth	2010 Index to USA
SUGAR & OTHER SWEETS	4,899	0.51	5,714	0.51	303	332	3.33	83
Candy and Chewing Gum	3,395	0.36	3,981	0.35	210	231	3.45	89
Jams, Jellies, & Preserves	932	0.10	1,090	0.10	58	63	3.38	74
Sugar & Artificial Sweeteners	572	0.06	644	0.06	35	37	2.54	69
FATS & OILS	750	0.08	849	0.08	46	49	2.64	83
Fats and Oil Products	394	0.04	439	0.04	24	25	2.27	91
Non-Diary Cream Substitutes	152	0.02	173	0.02	9	10	2.67	78
Peanut Butter	204	0.02	238	0.02	13	14	3.35	73
NON-ALCOHOLIC BEVERAGES	9,245	0.97	10,393	0.93	571	603	2.48	91
Coffee	1,656	0.17	1,914	0.17	102	111	3.11	93
Non-Carbonated Beverages	3,871	0.41	4,310	0.38	239	250	2.27	104
Carbonated Beverages	3,064	0.32	3,424	0.31	189	199	2.35	77
Tea	654	0.07	745	0.07	40	43	2.78	95
PREPARED FOODS	16,439	1.72	18,662	1.66	1,015	1,083	2.70	91
Canned & Packaged Soup	958	0.10	1,098	0.10	59	64	2.92	86
Frozen Meals	1,227	0.13	1,372	0.12	76	80	2.37	110
Frozen/Prep. Food Other Than Meals	2,484	0.26	2,828	0.25	153	164	2.77	89
Potato Chips and Other Snacks	2,371	0.25	2,727	0.24	146	158	3.01	85
Nuts	975	0.10	1,132	0.10	60	66	3.21	106
Salt/Other Seasonings & Spices	698	0.07	784	0.07	43	45	2.47	94
Sauces & Gravies	981	0.10	1,109	0.10	61	64	2.61	88
Prepared Salads	519	0.05	596	0.05	32	35	2.96	106
Baby Food	690	0.07	758	0.07	43	44	1.96	62
Misc. Prepared Foods	3,710	0.39	4,151	0.37	229	241	2.38	100
Condiments	1,827	0.19	2,107	0.19	113	122	3.07	82
ALCOHOLIC BEVERAGES AT HOME	19,005	1.99	21,042	1.88	1,174	1,221	2.14	133
Beer & Ale At Home	8,910	0.93	9,743	0.87	550	565	1.87	108
Whiskey At Home	1,115	0.12	1,251	0.11	69	73	2.43	118
Wine At Home	6,123	0.64	6,850	0.61	378	397	2.37	190
Other Alcoholic Beverages At Home	2,856	0.30	3,198	0.29	176	186	2.39	151

CBP - Food At Home

Radius 2: 1525 WILSON BLVD, ARLINGTON, VA 22209-24, 0.00 - 3.00 Miles, Total

Product Category	2010 Aggregate Expenditure Estimate (in 1000s)	% Comp	2015 Aggregate Expenditure Estimate (in 1000s)	% Comp	2010 Annual Avg/ HH	2015 Annual Avg/ HH	Avg Annual % Growth	2010 Index to USA
Total Specified Consumer Expenditures - USA	5,721,781,176		6,396,208,340		49,268	52,884	2.36	
Total Specified Consumer Expenditures (AREA)	7,914,793	0.14	9,090,720	0.14	58,483	64,385	2.97	119
FOOD AT HOME	684,121	8.64	758,699	8.35	5,055	5,373	2.18	88
CEREALS & CEREAL PRODUCTS	29,792	0.38	32,848	0.36	220	233	2.05	81
Cereals	15,794	0.20	17,611	0.19	117	125	2.30	78
Rice	4,917	0.06	5,168	0.06	36	37	1.02	102
Pasta Cornmeal & Other Cereal Products	5,842	0.07	6,435	0.07	43	46	2.03	85
Flour/Prepared Flour Mixes	3,238	0.04	3,634	0.04	24	26	2.45	67
BAKERY PRODUCTS	69,047	0.87	76,590	0.84	510	542	2.18	94
Cookies	7,845	0.10	8,810	0.10	58	62	2.46	88
Crackers	5,259	0.07	5,924	0.07	39	42	2.53	88
Bread	23,749	0.30	26,643	0.29	175	189	2.44	84
Bakery Products	32,194	0.41	35,213	0.39	238	249	1.88	106
FISH & SEAFOOD	19,602	0.25	21,640	0.24	145	153	2.08	107
Canned Fish & Shellfish	2,984	0.04	3,300	0.04	22	23	2.12	86
Frozen Fish & Shellfish	6,017	0.08	6,675	0.07	44	47	2.19	97
Fresh Fish & Shellfish	10,601	0.13	11,665	0.13	78	83	2.01	122
MEATS (ALL)	120,305	1.52	131,947	1.45	889	935	1.94	79
Meats	79,341	1.00	87,659	0.96	586	621	2.10	76
Poultry	40,964	0.52	44,288	0.49	303	314	1.62	86
JUICES	20,871	0.26	22,860	0.25	154	162	1.91	86
Frozen Juices	958	0.01	1,042	0.01	7	7	1.75	46
Other Juices	19,912	0.25	21,818	0.24	147	155	1.91	90
FRUITS & VEGETABLES	93,185	1.18	103,233	1.14	689	731	2.16	95
Fresh Fruits & Vegetables	71,823	0.91	79,520	0.87	531	563	2.14	98
Frozen Fruits & Vegetables	9,067	0.11	10,098	0.11	67	72	2.27	91
Canned Fruits & Vegetables	9,257	0.12	10,257	0.11	68	73	2.16	81
Other Vegetables	3,038	0.04	3,358	0.04	22	24	2.11	82
DAIRY PRODUCTS	68,194	0.86	76,232	0.84	504	540	2.36	83
Eggs	6,311	0.08	6,812	0.07	47	48	1.59	76
FRESH MILK & CREAM	16,814	0.21	18,588	0.20	124	132	2.11	80
Fresh Milk All Types	14,689	0.19	16,176	0.18	109	115	2.02	79
Cream	2,125	0.03	2,411	0.03	16	17	2.70	85
OTHER DAIRY PRODUCTS	45,069	0.57	50,832	0.56	333	360	2.56	85
Butter & Margarine	4,111	0.05	4,725	0.05	30	33	2.99	63
Cheese	20,649	0.26	23,274	0.26	153	165	2.54	88
Ice Cream	12,418	0.16	14,026	0.15	92	99	2.59	85
Other Dairy Products	7,890	0.10	8,807	0.10	58	62	2.33	97



CBP - Food At Home

Radius 2: 1525 WILSON BLVD, ARLINGTON, VA 22209-24, 0.00 - 3.00 Miles, Total

Product Category	2010 Aggregate Expenditure Estimate (in 1000s)	% Comp	2015 Aggregate Expenditure Estimate (in 1000s)	% Comp	2010 Annual Avg/ HH	2015 Annual Avg/ HH	Avg Annual % Growth	2010 Index to USA
SUGAR & OTHER SWEETS	41,580	0.53	47,422	0.52	307	336	2.81	84
Candy and Chewing Gum	28,428	0.36	32,625	0.36	210	231	2.95	89
Jams, Jellies, & Preserves	8,078	0.10	9,209	0.10	60	65	2.80	77
Sugar & Artificial Sweeteners	5,073	0.06	5,589	0.06	37	40	2.03	73
FATS & OILS	6,427	0.08	7,123	0.08	47	50	2.17	85
Fats and Oil Products	3,384	0.04	3,690	0.04	25	26	1.81	93
Non-Dairy Cream Substitutes	1,304	0.02	1,451	0.02	10	10	2.25	80
Peanut Butter	1,739	0.02	1,983	0.02	13	14	2.80	74
NON-ALCOHOLIC BEVERAGES	77,553	0.98	85,537	0.94	573	606	2.06	91
Coffee	14,029	0.18	15,832	0.17	104	112	2.57	94
Non-Carbonated Beverages	32,039	0.40	35,010	0.39	237	248	1.85	103
Carbonated Beverages	26,033	0.33	28,619	0.31	192	203	1.99	79
Tea	5,451	0.07	6,076	0.07	40	43	2.29	95
PREPARED FOODS	137,565	1.74	153,267	1.69	1,016	1,086	2.28	91
Canned & Packaged Soup	8,107	0.10	9,085	0.10	60	64	2.41	87
Frozen Meals	10,084	0.13	11,063	0.12	75	78	1.94	108
Frozen/Prep. Food Other Than Meals	20,437	0.26	22,909	0.25	151	162	2.42	88
Potato Chips and Other Snacks	19,684	0.25	22,264	0.24	145	158	2.62	84
Nuts	8,196	0.10	9,289	0.10	61	66	2.67	107
Salt/Other Seasonings & Spices	5,821	0.07	6,414	0.07	43	45	2.04	94
Sauces & Gravies	8,161	0.10	9,063	0.10	60	64	2.21	87
Prepared Salads	4,370	0.06	4,893	0.05	32	35	2.40	107
Baby Food	6,143	0.08	6,679	0.07	45	47	1.75	66
Misc. Prepared Foods	31,006	0.39	34,069	0.37	229	241	1.98	100
Condiments	15,556	0.20	17,538	0.19	115	124	2.55	84
ALCOHOLIC BEVERAGES AT HOME	152,854	1.93	166,377	1.83	1,129	1,178	1.77	128
Beer & Ale At Home	70,902	0.90	76,759	0.84	524	544	1.65	102
Whiskey At Home	8,953	0.11	9,848	0.11	66	70	2.00	113
Wine At Home	50,177	0.63	54,721	0.60	371	388	1.81	187
Other Alcoholic Beverages At Home	22,821	0.29	25,049	0.28	169	177	1.95	145

CBP - Food At Home

Radius 3: 1525 WILSON BLVD, ARLINGTON, VA 22209-24, 0.00 - 5.00 Miles, Total

Product Category	2010 Aggregate Expenditure Estimate (in 1000s)	% Comp	2015 Aggregate Expenditure Estimate (in 1000s)	% Comp	2010 Annual Avg/ HH	2015 Annual Avg/ HH	Avg Annual % Growth	2010 Index to USA
Total Specified Consumer Expenditures - USA	5,721,781,176		6,396,208,340		49,268	52,884	2.36	
Total Specified Consumer Expenditures (AREA)	17,502,053	0.31	19,795,550	0.31	57,608	63,258	2.62	117
FOOD AT HOME	1,602,217	9.15	1,743,864	8.81	5,274	5,573	1.77	92
CEREALS & CEREAL PRODUCTS	72,169	0.41	78,153	0.39	238	250	1.66	88
Cereals	38,051	0.22	41,590	0.21	125	133	1.86	84
Rice	11,923	0.07	12,437	0.06	39	40	0.86	110
Pasta Cornmeal & Other Cereal Products	13,814	0.08	14,966	0.08	45	48	1.67	90
Flour/Prepared Flour Mixes	8,381	0.05	9,160	0.05	28	29	1.86	77
BAKERY PRODUCTS	158,055	0.90	172,234	0.87	520	550	1.79	96
Cookies	18,223	0.10	20,057	0.10	60	64	2.01	91
Crackers	11,897	0.07	13,154	0.07	39	42	2.11	89
Bread	55,565	0.32	61,067	0.31	183	195	1.98	88
Bakery Products	72,369	0.41	77,955	0.39	238	249	1.54	106
FISH & SEAFOOD	46,325	0.26	50,127	0.25	152	160	1.64	113
Canned Fish & Shellfish	7,145	0.04	7,739	0.04	24	25	1.66	92
Frozen Fish & Shellfish	14,303	0.08	15,540	0.08	47	50	1.73	103
Fresh Fish & Shellfish	24,877	0.14	26,848	0.14	82	86	1.59	128
MEATS (ALL)	303,279	1.73	325,565	1.64	998	1,040	1.47	89
Meats	199,509	1.14	215,526	1.09	657	689	1.61	85
Poultry	103,771	0.59	110,040	0.56	342	352	1.21	97
JUICES	50,314	0.29	54,136	0.27	166	173	1.52	93
Frozen Juices	2,561	0.01	2,739	0.01	8	9	1.39	55
Other Juices	47,753	0.27	51,397	0.26	157	164	1.53	96
FRUITS & VEGETABLES	215,442	1.23	234,579	1.19	709	750	1.78	97
Fresh Fruits & Vegetables	164,740	0.94	179,406	0.91	542	573	1.78	100
Frozen Fruits & Vegetables	21,215	0.12	23,142	0.12	70	74	1.82	94
Canned Fruits & Vegetables	22,272	0.13	24,196	0.12	73	77	1.73	87
Other Vegetables	7,215	0.04	7,835	0.04	24	25	1.72	86
DAIRY PRODUCTS	157,653	0.90	173,056	0.87	519	553	1.95	86
Eggs	15,871	0.09	16,856	0.09	52	54	1.24	85
FRESH MILK & CREAM	39,298	0.22	42,789	0.22	129	137	1.78	83
Fresh Milk All Types	34,588	0.20	37,533	0.19	114	120	1.70	83
Cream	4,709	0.03	5,256	0.03	16	17	2.32	84
OTHER DAIRY PRODUCTS	102,484	0.59	113,411	0.57	337	362	2.13	87
Butter & Margarine	10,333	0.06	11,500	0.06	34	37	2.26	71
Cheese	45,881	0.26	50,850	0.26	151	162	2.17	87
Ice Cream	28,686	0.16	31,740	0.16	94	101	2.13	87
Other Dairy Products	17,584	0.10	19,321	0.10	58	62	1.98	97



CBP - Food At Home

Radius 3: 1525 WILSON BLVD, ARLINGTON, VA 22209-24, 0.00 - 5.00 Miles, Total

Product Category	2010 Aggregate Expenditure Estimate (in 1000s)	% Comp	2015 Aggregate Expenditure Estimate (in 1000s)	% Comp	2010 Annual Avg/ HH	2015 Annual Avg/ HH	Avg Annual % Growth	2010 Index to USA
SUGAR & OTHER SWEETS	94,838	0.54	105,876	0.53	312	338	2.33	86
Candy and Chewing Gum	63,012	0.36	70,876	0.36	207	226	2.50	88
Jams, Jellies, & Preserves	18,923	0.11	21,080	0.11	62	67	2.28	80
Sugar & Artificial Sweeteners	12,903	0.07	13,920	0.07	42	44	1.58	83
FATS & OILS	15,184	0.09	16,512	0.08	50	53	1.75	89
Fats and Oil Products	8,195	0.05	8,790	0.04	27	28	1.45	101
Non-Dairy Cream Substitutes	3,003	0.02	3,275	0.02	10	10	1.81	82
Peanut Butter	3,986	0.02	4,447	0.02	13	14	2.32	76
NON-ALCOHOLIC BEVERAGES	178,621	1.02	193,582	0.98	588	619	1.68	94
Coffee	31,295	0.18	34,651	0.18	103	111	2.14	93
Non-Carbonated Beverages	73,821	0.42	79,338	0.40	243	254	1.49	105
Carbonated Beverages	61,083	0.35	66,015	0.33	201	211	1.61	82
Tea	12,422	0.07	13,579	0.07	41	43	1.86	96
PREPARED FOODS	310,338	1.77	340,044	1.72	1,021	1,087	1.91	91
Canned & Packaged Soup	18,469	0.11	20,316	0.10	61	65	2.00	88
Frozen Meals	21,781	0.12	23,580	0.12	72	75	1.65	104
Frozen/Prep. Food Other Than Meals	45,042	0.26	49,640	0.25	148	159	2.04	86
Potato Chips and Other Snacks	44,129	0.25	48,994	0.25	145	157	2.21	84
Nuts	18,015	0.10	20,059	0.10	59	64	2.27	104
Salt/Other Seasonings & Spices	13,641	0.08	14,763	0.07	45	47	1.64	98
Sauces & Gravies	18,543	0.11	20,237	0.10	61	65	1.83	88
Prepared Salads	9,602	0.05	10,570	0.05	32	34	2.02	105
Baby Food	16,136	0.09	17,349	0.09	53	55	1.50	77
Misc. Prepared Foods	69,510	0.40	75,352	0.38	229	241	1.68	100
Condiments	35,469	0.20	39,184	0.20	117	125	2.09	85
ALCOHOLIC BEVERAGES AT HOME	324,891	1.86	350,022	1.77	1,069	1,119	1.55	121
Beer & Ale At Home	151,068	0.86	162,308	0.82	497	519	1.49	97
Whiskey At Home	19,323	0.11	20,983	0.11	64	67	1.72	109
Wine At Home	106,126	0.61	114,265	0.58	349	365	1.53	176
Other Alcoholic Beverages At Home	48,374	0.28	52,465	0.27	159	168	1.69	137

CBP - Food At Home

Appendix: Area Listing

Area Name:

Type: Radius 1 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

1525 WILSON BLVD	Latitude/Longitude	38.894855	-77.074610
ARLINGTON, VA 22209-2411	Radius	0.00	- 1.00

Area Name:

Type: Radius 2 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

1525 WILSON BLVD	Latitude/Longitude	38.894855	-77.074610
ARLINGTON, VA 22209-2411	Radius	0.00	- 3.00

Area Name:

Type: Radius 3 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

1525 WILSON BLVD	Latitude/Longitude	38.894855	-77.074610
ARLINGTON, VA 22209-2411	Radius	0.00	- 5.00

Project Information:

Site: 1

Order Number: 965578785

