

CBP - Entertainment Products

Radius 1: 1525 WILSON BLVD, ARLINGTON, VA 22209-24, 0.00 - 1.00 Miles, Total

Product Category	2010 Aggregate Expenditure Estimate (in 1000s)	% Comp	2015 Aggregate Expenditure Estimate (in 1000s)	% Comp	2010 Annual Avg/ HH	2015 Annual Avg/ HH	Avg Annual % Growth	2010 Index to USA
Total Specified Consumer Expenditures - USA	5,721,781,176		6,396,208,340		49,268	52,884	2.36	
Total Specified Consumer Expenditures (AREA)	954,032	0.02	1,121,673	0.02	58,920	65,081	3.51	120
TV, RADIO, & SOUND EQUIPMENT	16,375	1.72	25,693	2.29	1,011	1,491	11.38	137
Satellite Dishes	28	0.00	33	0.00	2	2	4.22	122
Televisions - All	4,154	0.44	6,931	0.62	257	402	13.37	139
VCRs/DVD/Digital Media Players & Recorders	722	0.08	1,177	0.10	45	68	12.61	147
Radios	708	0.07	1,178	0.10	44	68	13.25	133
Sound Components/Component Systems	3,273	0.34	5,427	0.48	202	315	13.16	153
Personal Digital Audio Players*	321	0.03	333	0.03	20	19	0.73	173
Other Sound Equipment and Accessories	2,121	0.22	3,593	0.32	131	208	13.88	137
Purchase CD/ Tape/Record	464	0.05	752	0.07	29	44	12.36	159
Purchase Video Cassettes/Tapes/DVDs	968	0.10	1,574	0.14	60	91	12.52	124
Rental Video Cassettes/Tapes/Discs/Films	1,692	0.18	2,038	0.18	104	118	4.10	120
Telephone Answering Devices	43	0.00	51	0.00	3	3	3.90	151
Telephone & Accessories	353	0.04	427	0.04	22	25	4.21	138
Video Games Hardware/Software	739	0.08	1,202	0.11	46	70	12.55	127
Repair of TV/Radio/Sound Equipment	767	0.08	944	0.08	47	55	4.61	113
Rental of Home Electronic Equipment	21	0.00	31	0.00	1	2	10.47	94
COMPUTERS, SOFTWARE & ACCESSORIES	13,516	1.42	21,671	1.93	835	1,257	12.07	149
Software & Accessories (Home Use)	1,942	0.20	3,157	0.28	120	183	12.52	141
Computer Hardware (Home Use)	11,442	1.20	18,291	1.63	707	1,061	11.97	150
Repair Computers/Systems (Home Use)	132	0.01	223	0.02	8	13	13.73	127
READING MATERIALS	9,547	1.00	11,389	1.02	590	661	3.86	138
Books Not Through Book Clubs	3,736	0.39	4,431	0.40	231	257	3.72	187
Books Through Book Clubs	192	0.02	233	0.02	12	13	4.18	143
Magazine and Newspapers Subscriptions	4,027	0.42	4,879	0.43	249	283	4.23	114
Magazines and Newspapers Non-subscription	1,592	0.17	1,847	0.16	98	107	3.20	130

CBP - Entertainment Products

Radius 1: 1525 WILSON BLVD, ARLINGTON, VA 22209-24, 0.00 - 1.00 Miles, Total

Product Category	2010 Aggregate Expenditure Estimate (in 1000s)	% Comp	2015 Aggregate Expenditure Estimate (in 1000s)	% Comp	2010 Annual Avg/ HH	2015 Annual Avg/ HH	Avg Annual % Growth	2010 Index to USA
TRAVEL	46,922	4.92	55,495	4.95	2,898	3,220	3.65	146
Airline Fares on Trips	12,701	1.33	14,513	1.29	784	842	2.85	136
Local Transportation on Trips	2,254	0.24	2,501	0.22	139	145	2.19	156
Taxi Fares and Limo Services on Trips	210	0.02	225	0.02	13	13	1.48	135
Ship Fares on Trips	994	0.10	1,179	0.11	61	68	3.72	147
Travel Items/Luggage	1,258	0.13	1,513	0.13	78	88	4.05	163
Entertainment Expenses on Trips	11,830	1.24	14,631	1.30	731	849	4.74	157
Lodging while on Trips	9,261	0.97	10,862	0.97	572	630	3.46	129
Food and Beverages on Trips	8,413	0.88	10,070	0.90	520	584	3.94	169
SPORTS & RECREATION	35,227	3.69	47,641	4.25	2,176	2,764	7.05	144
SPORTS EQUIPMENT	18,111	1.90	25,773	2.30	1,119	1,495	8.46	131
General Sport/Exercise Equipment	3,255	0.34	5,685	0.51	201	330	14.93	116
Bicycles	1,144	0.12	1,926	0.17	71	112	13.68	142
Camping Equipment	317	0.03	541	0.05	20	31	14.16	94
Hunting, Fishing Equipment	427	0.04	491	0.04	26	28	3.03	91
Winter Sport Equipment	295	0.03	524	0.05	18	30	15.51	132
Other Sports Equipment	2,505	0.26	4,094	0.36	155	238	12.69	298
Water Sport Equipment	843	0.09	1,405	0.13	52	82	13.33	188
Playground Equipment	680	0.07	1,112	0.10	42	65	12.68	135
Toys Games Hobbies Tricycles	8,646	0.91	9,996	0.89	534	580	3.12	116
Social/Recreation/Civic Club Membership	3,800	0.40	4,727	0.42	235	274	4.88	168
Fees for Participant Sports	2,659	0.28	3,282	0.29	164	190	4.69	134
Admission fees for Entertainment	1,629	0.17	1,986	0.18	101	115	4.38	149
Admission to Sporting Events	3,824	0.40	4,777	0.43	236	277	4.98	163
Fees for Recreational Lessons	3,770	0.40	4,721	0.42	233	274	5.05	158
Music Instruments/Accessories	1,373	0.14	2,278	0.20	85	132	13.19	284
Rent/Repair Musical Instruments	60	0.01	97	0.01	4	6	12.18	241
PHOTOGRAPHIC EQUIPMENT/SUPPLIES	2,337	0.24	3,262	0.29	144	189	7.91	137
Film	816	0.09	963	0.09	50	56	3.62	136
Film Processing	512	0.05	636	0.06	32	37	4.82	124
Photographic Equipment	1,009	0.11	1,662	0.15	62	96	12.95	145

CBP - Entertainment Products

Radius 2: 1525 WILSON BLVD, ARLINGTON, VA 22209-24, 0.00 - 3.00 Miles, Total

Product Category	2010 Aggregate Expenditure Estimate (in 1000s)	% Comp	2015 Aggregate Expenditure Estimate (in 1000s)	% Comp	2010 Annual Avg/ HH	2015 Annual Avg/ HH	Avg Annual % Growth	2010 Index to USA
Total Specified Consumer Expenditures - USA	5,721,781,176		6,396,208,340		49,268	52,884	2.36	
Total Specified Consumer Expenditures (AREA)	7,914,793	0.14	9,090,720	0.14	58,483	64,385	2.97	119
TV, RADIO, & SOUND EQUIPMENT	132,586	1.68	203,913	2.24	980	1,444	10.76	133
Satellite Dishes	224	0.00	266	0.00	2	2	3.73	119
Televisions - All	33,975	0.43	55,429	0.61	251	393	12.63	136
VCRs/DVD/Digital Media Players & Recorders	5,636	0.07	9,100	0.10	42	64	12.29	137
Radios	5,828	0.07	9,491	0.10	43	67	12.57	131
Sound Components/Component Systems	26,597	0.34	43,180	0.47	197	306	12.47	149
Personal Digital Audio Players*	2,440	0.03	2,487	0.03	18	18	0.38	157
Other Sound Equipment and Accessories	17,582	0.22	29,005	0.32	130	205	13.00	136
Purchase CD/ Tape/Record	3,544	0.04	5,670	0.06	26	40	12.00	145
Purchase Video Cassettes/Tapes/DVDs	7,450	0.09	11,943	0.13	55	85	12.06	114
Rental Video Cassettes/Tapes/Discs/Films	13,565	0.17	16,089	0.18	100	114	3.72	116
Telephone Answering Devices	351	0.00	410	0.00	3	3	3.41	148
Telephone & Accessories	2,831	0.04	3,366	0.04	21	24	3.78	133
Video Games Hardware/Software	5,848	0.07	9,391	0.10	43	67	12.11	120
Repair of TV/Radio/Sound Equipment	6,534	0.08	7,822	0.09	48	55	3.94	115
Rental of Home Electronic Equipment	179	0.00	264	0.00	1	2	9.46	98
COMPUTERS, SOFTWARE & ACCESSORIES	108,215	1.37	170,440	1.87	800	1,207	11.50	142
Software & Accessories (Home Use)	15,469	0.20	24,762	0.27	114	175	12.02	134
Computer Hardware (Home Use)	91,655	1.16	143,883	1.58	677	1,019	11.40	144
Repair Computers/Systems (Home Use)	1,091	0.01	1,794	0.02	8	13	12.90	125
READING MATERIALS	79,010	1.00	91,797	1.01	584	650	3.24	137
Books Not Through Book Clubs	29,789	0.38	34,606	0.38	220	245	3.23	179
Books Through Book Clubs	1,594	0.02	1,879	0.02	12	13	3.57	142
Magazine and Newspapers Subscriptions	34,874	0.44	40,828	0.45	258	289	3.41	118
Magazines and Newspapers Non-subscription	12,753	0.16	14,485	0.16	94	103	2.72	125

CBP - Entertainment Products

Radius 2: 1525 WILSON BLVD, ARLINGTON, VA 22209-24, 0.00 - 3.00 Miles, Total

Product Category	2010 Aggregate Expenditure Estimate (in 1000s)	% Comp	2015 Aggregate Expenditure Estimate (in 1000s)	% Comp	2010 Annual Avg/ HH	2015 Annual Avg/ HH	Avg Annual % Growth	2010 Index to USA
TRAVEL	391,646	4.95	449,876	4.95	2,894	3,186	2.97	146
Airline Fares on Trips	105,841	1.34	117,452	1.29	782	832	2.19	135
Local Transportation on Trips	19,209	0.24	20,602	0.23	142	146	1.45	159
Taxi Fares and Limo Services on Trips	1,792	0.02	1,881	0.02	13	13	0.99	138
Ship Fares on Trips	8,630	0.11	9,838	0.11	64	70	2.80	153
Travel Items/Luggage	10,438	0.13	12,207	0.13	77	86	3.39	162
Entertainment Expenses on Trips	98,926	1.25	118,797	1.31	731	841	4.02	157
Lodging while on Trips	77,680	0.98	88,328	0.97	574	626	2.74	130
Food and Beverages on Trips	69,132	0.87	80,772	0.89	511	572	3.37	166
SPORTS & RECREATION	291,445	3.68	384,138	4.23	2,153	2,721	6.36	143
SPORTS EQUIPMENT	148,525	1.88	207,052	2.28	1,097	1,466	7.88	128
General Sport/Exercise Equipment	27,322	0.35	46,450	0.51	202	329	14.00	117
Bicycles	9,337	0.12	15,397	0.17	69	109	12.98	139
Camping Equipment	2,435	0.03	4,141	0.05	18	29	14.00	87
Hunting, Fishing Equipment	3,194	0.04	3,620	0.04	24	26	2.67	81
Winter Sport Equipment	2,275	0.03	3,973	0.04	17	28	14.92	122
Other Sports Equipment	20,047	0.25	31,961	0.35	148	226	11.89	286
Water Sport Equipment	6,958	0.09	11,271	0.12	51	80	12.40	186
Playground Equipment	5,797	0.07	9,297	0.10	43	66	12.07	138
Toys Games Hobbies Tricycles	71,159	0.90	80,943	0.89	526	573	2.75	115
Social/Recreation/Civic Club Membership	32,379	0.41	38,835	0.43	239	275	3.99	171
Fees for Participant Sports	22,210	0.28	26,687	0.29	164	189	4.03	134
Admission fees for Entertainment	13,305	0.17	15,863	0.17	98	112	3.84	145
Admission to Sporting Events	31,779	0.40	38,527	0.42	235	273	4.25	162
Fees for Recreational Lessons	31,974	0.40	38,875	0.43	236	275	4.32	160
Music Instruments/Accessories	10,812	0.14	17,571	0.19	80	124	12.50	268
Rent/Repair Musical Instruments	460	0.01	728	0.01	3	5	11.61	221
PHOTOGRAPHIC EQUIPMENT/SUPPLIES	19,153	0.24	26,153	0.29	142	185	7.31	134
Film	6,667	0.08	7,715	0.08	49	55	3.14	133
Film Processing	4,245	0.05	5,139	0.06	31	36	4.21	122
Photographic Equipment	8,241	0.10	13,299	0.15	61	94	12.27	142

CBP - Entertainment Products

Radius 3: 1525 WILSON BLVD, ARLINGTON, VA 22209-24, 0.00 - 5.00 Miles, Total

Product Category	2010 Aggregate Expenditure Estimate (in 1000s)	% Comp	2015 Aggregate Expenditure Estimate (in 1000s)	% Comp	2010 Annual Avg/ HH	2015 Annual Avg/ HH	Avg Annual % Growth	2010 Index to USA
Total Specified Consumer Expenditures - USA	5,721,781,176		6,396,208,340		49,268	52,884	2.36	
Total Specified Consumer Expenditures (AREA)	17,502,053	0.31	19,795,550	0.31	57,608	63,258	2.62	117
TV, RADIO, & SOUND EQUIPMENT	285,158	1.63	433,138	2.19	939	1,384	10.38	127
Satellite Dishes	489	0.00	569	0.00	2	2	3.25	116
Televisions - All	73,771	0.42	118,705	0.60	243	379	12.18	131
VCRs/DVD/Digital Media Players & Recorders	11,469	0.07	18,408	0.09	38	59	12.10	125
Radios	12,288	0.07	19,790	0.10	40	63	12.21	123
Sound Components/Component Systems	57,608	0.33	92,365	0.47	190	295	12.07	144
Personal Digital Audio Players*	4,988	0.03	4,988	0.03	16	16	-0.00	143
Other Sound Equipment and Accessories	38,465	0.22	62,322	0.31	127	199	12.40	132
Purchase CD/ Tape/Record	7,408	0.04	11,746	0.06	24	38	11.71	135
Purchase Video Cassettes/Tapes/DVDs	15,427	0.09	24,496	0.12	51	78	11.76	105
Rental Video Cassettes/Tapes/Discs/Films	28,609	0.16	33,619	0.17	94	107	3.50	109
Telephone Answering Devices	749	0.00	868	0.00	2	3	3.16	141
Telephone & Accessories	6,004	0.03	7,047	0.04	20	23	3.48	125
Video Games Hardware/Software	12,699	0.07	20,179	0.10	42	64	11.78	116
Repair of TV/Radio/Sound Equipment	14,693	0.08	17,310	0.09	48	55	3.56	116
Rental of Home Electronic Equipment	491	0.00	725	0.00	2	2	9.52	120
COMPUTERS, SOFTWARE & ACCESSORIES	232,612	1.33	361,948	1.83	766	1,157	11.12	136
Software & Accessories (Home Use)	33,186	0.19	52,542	0.27	109	168	11.67	128
Computer Hardware (Home Use)	197,018	1.13	305,514	1.54	648	976	11.01	138
Repair Computers/Systems (Home Use)	2,407	0.01	3,892	0.02	8	12	12.33	123
READING MATERIALS	164,148	0.94	188,448	0.95	540	602	2.96	127
Books Not Through Book Clubs	58,245	0.33	67,186	0.34	192	215	3.07	156
Books Through Book Clubs	3,201	0.02	3,735	0.02	11	12	3.34	127
Magazine and Newspapers Subscriptions	75,038	0.43	86,525	0.44	247	276	3.06	113
Magazines and Newspapers Non-subscription	27,665	0.16	31,002	0.16	91	99	2.41	121

CBP - Entertainment Products

Radius 3: 1525 WILSON BLVD, ARLINGTON, VA 22209-24, 0.00 - 5.00 Miles, Total

Product Category	2010 Aggregate Expenditure Estimate (in 1000s)	% Comp	2015 Aggregate Expenditure Estimate (in 1000s)	% Comp	2010 Annual Avg/ HH	2015 Annual Avg/ HH	Avg Annual % Growth	2010 Index to USA
TRAVEL	836,961	4.78	948,078	4.79	2,755	3,030	2.66	139
Airline Fares on Trips	226,629	1.29	247,913	1.25	746	792	1.88	129
Local Transportation on Trips	42,068	0.24	44,425	0.22	138	142	1.12	155
Taxi Fares and Limo Services on Trips	3,990	0.02	4,145	0.02	13	13	0.78	137
Ship Fares on Trips	18,985	0.11	21,282	0.11	62	68	2.42	150
Travel Items/Luggage	22,398	0.13	25,817	0.13	74	83	3.05	154
Entertainment Expenses on Trips	214,255	1.22	253,249	1.28	705	809	3.64	151
Lodging while on Trips	167,345	0.96	187,387	0.95	551	599	2.40	124
Food and Beverages on Trips	141,290	0.81	163,859	0.83	465	524	3.19	151
SPORTS & RECREATION	633,067	3.62	821,408	4.15	2,084	2,625	5.95	138
SPORTS EQUIPMENT	324,379	1.85	445,342	2.25	1,068	1,423	7.46	125
General Sport/Exercise Equipment	61,330	0.35	101,983	0.52	202	326	13.26	117
Bicycles	20,283	0.12	32,978	0.17	67	105	12.52	134
Camping Equipment	5,437	0.03	9,014	0.05	18	29	13.16	86
Hunting, Fishing Equipment	7,076	0.04	7,919	0.04	23	25	2.38	80
Winter Sport Equipment	4,527	0.03	7,771	0.04	15	25	14.33	108
Other Sports Equipment	39,871	0.23	63,082	0.32	131	202	11.64	253
Water Sport Equipment	14,658	0.08	23,450	0.12	48	75	12.00	174
Playground Equipment	13,091	0.07	20,810	0.11	43	67	11.79	138
Toys Games Hobbies Tricycles	158,106	0.90	178,335	0.90	520	570	2.56	114
Social/Recreation/Civic Club Membership	69,937	0.40	82,611	0.42	230	264	3.62	164
Fees for Participant Sports	48,174	0.28	57,033	0.29	159	182	3.68	130
Admission fees for Entertainment	28,686	0.16	33,734	0.17	94	108	3.52	140
Admission to Sporting Events	67,605	0.39	80,786	0.41	223	258	3.90	153
Fees for Recreational Lessons	71,899	0.41	85,752	0.43	237	274	3.85	160
Music Instruments/Accessories	21,532	0.12	34,811	0.18	71	111	12.33	237
Rent/Repair Musical Instruments	855	0.00	1,339	0.01	3	4	11.32	182
PHOTOGRAPHIC EQUIPMENT/SUPPLIES	42,174	0.24	56,483	0.29	139	180	6.79	131
Film	14,969	0.09	16,967	0.09	49	54	2.67	133
Film Processing	9,426	0.05	11,201	0.06	31	36	3.77	121
Photographic Equipment	17,778	0.10	28,315	0.14	59	90	11.85	136

CBP - Entertainment Products

Appendix: Area Listing

Area Name:

Type: Radius 1 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

1525 WILSON BLVD	Latitude/Longitude	38.894855	-77.074610
ARLINGTON, VA 22209-2411	Radius	0.00	- 1.00

Area Name:

Type: Radius 2 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

1525 WILSON BLVD	Latitude/Longitude	38.894855	-77.074610
ARLINGTON, VA 22209-2411	Radius	0.00	- 3.00

Area Name:

Type: Radius 3 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

1525 WILSON BLVD	Latitude/Longitude	38.894855	-77.074610
ARLINGTON, VA 22209-2411	Radius	0.00	- 5.00

Project Information:

Site: 1

Order Number: 965578785