

CBP - YPD Headings

Radius 1: 1525 WILSON BLVD, ARLINGTON, VA 22209-24, 0.00 - 1.00 Miles, Total

Product Category	2011 Aggregate Expenditure Estimate (in 1000s)	% Comp	2016 Aggregate Expenditure Estimate (in 1000s)	% Comp	2011 Annual Avg/ HH	2016 Annual Avg/ HH	Avg Annual % Growth	2011 Index to USA
Total Specified Consumer Expenditures - USA	5,952,277,279		6,525,302,312		50,934	53,700	1.93	
Total Specified Consumer Expenditures (AREA)	1,069,946	0.02	1,224,964	0.02	60,555	64,543	2.90	119
AUTO & TRUCK REPAIR/SERVICE								
Automobile Body Repairing and Painting	2,228	0.21	2,332	0.19	126	123	0.94	124
Auto Repairing and service	25,575	2.39	26,850	2.19	1,447	1,415	1.00	106
Auto Parts New/Used	3,015	0.28	3,112	0.25	171	164	0.64	74
Tires Dealers	7,769	0.73	8,160	0.67	440	430	1.00	109
HOME MNTNCE - CONTRACTORS/SUPPLIES								
Appliances Repair/Service	411	0.04	485	0.04	23	26	3.64	74
Building Materials	705	0.07	793	0.06	40	42	2.49	121
Contractors - General	721	0.07	812	0.07	41	43	2.51	120
Electrical and Heating Contractors	1,183	0.11	1,353	0.11	67	71	2.87	61
Home Improvements	5,881	0.55	6,701	0.55	333	353	2.79	75
Landscape - Contractors	5,049	0.47	5,781	0.47	286	305	2.90	137
Lawn Maintenance	4,851	0.45	5,555	0.45	275	293	2.90	134
Pest Control/Exterminators	428	0.04	480	0.04	24	25	2.38	155
Plumbing - Contractors	69	0.01	78	0.01	4	4	2.76	59
Roofing - Contractors	1,064	0.10	1,206	0.10	60	64	2.66	61
RETAIL HEADINGS								
Appliances HH -Dealers	2,785	0.26	3,190	0.26	158	168	2.91	97
Book Dealers/Retail	10,198	0.95	12,079	0.99	577	636	3.69	135
Carpet and Rug Dealers	2,140	0.20	2,495	0.20	121	131	3.32	104
Computer Dealers	15,085	1.41	23,374	1.91	854	1,232	10.99	144
Department Stores	152,255	14.23	184,927	15.10	8,617	9,744	4.29	128
Electronic Equip and Supplies Dealers	28,998	2.71	45,054	3.68	1,641	2,374	11.07	142
Florists - Retail	6,194	0.58	7,221	0.59	351	380	3.31	110
Furniture - Retail	16,163	1.51	19,003	1.55	915	1,001	3.51	143
Grocers - Retail	128,035	11.97	143,185	11.69	7,246	7,544	2.37	91
Hardware - Retail	2,402	0.22	2,703	0.22	136	142	2.51	104
Lumber - Retail	705	0.07	793	0.06	40	42	2.49	121
Pet Shops	5,664	0.53	6,642	0.54	321	350	3.45	94
Pharmacies or Drugstore	77,130	7.21	91,100	7.44	4,365	4,800	3.62	94
Rental Stores and Yards	413	0.04	466	0.04	23	25	2.55	97
Sporting Goods - Retail	8,689	0.81	13,679	1.12	492	721	11.48	125

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Product Category	2011 Aggregate Expenditure Estimate (in 1000s)	% Comp	2016 Aggregate Expenditure Estimate (in 1000s)	% Comp	2011 Annual Avg/ HH	2016 Annual Avg/ HH	Avg Annual % Growth	2011 Index to USA
SERVICE HEADINGS								
Attorneys/Lawyers	24,965	2.33	28,076	2.29	1,413	1,479	2.49	156
Beauty Salons	10,832	1.01	12,346	1.01	613	651	2.79	135
Child/Day Care Centers	5,091	0.48	5,796	0.47	288	305	2.77	102
Cleaners - Dry	3,872	0.36	4,304	0.35	219	227	2.23	178
Dentists	13,552	1.27	16,339	1.33	767	861	4.11	117
Hospitals	9,931	0.93	11,845	0.97	562	624	3.86	113
Optometrists/O.D.	5,100	0.48	6,090	0.50	289	321	3.88	109
Physicians and Surgeons	12,295	1.15	14,574	1.19	696	768	3.71	117
Pet Grooming	177	0.02	214	0.02	10	11	4.23	112
Nursing Homes	361	0.03	493	0.04	20	26	7.35	58
TRANSPORTATION								
Automobile Dealers New & Used	91,571	8.56	94,935	7.75	5,183	5,002	0.73	104
Auto Renting/Leasing	6,401	0.60	6,722	0.55	362	354	1.00	207
Motorcycles and Motor Scooters Dealers	975	0.09	1,560	0.13	55	82	12.01	82
TRAVEL & ENTERTAINMENT								
Airline Companies	15,773	1.47	17,122	1.40	893	902	1.71	135
Golf Courses - Public	7,070	0.66	8,413	0.69	400	443	3.80	143
Motels and Hotels	10,858	1.01	12,233	1.00	615	645	2.53	129
Restaurants - Fast Food & Other	61,287	5.73	68,085	5.56	3,469	3,587	2.22	138
Theaters	1,380	0.13	1,630	0.13	78	86	3.62	148
MISCELLANEOUS HEADINGS								
Moving and Storage	3,740	0.35	4,209	0.34	212	222	2.51	162
Veterinarians	4,185	0.39	4,997	0.41	237	263	3.88	104
Schools - Colleges and Universities	64,224	6.00	73,085	5.97	3,635	3,851	2.76	232
Schools - Elementary and Secondary	18,235	1.70	21,268	1.74	1,032	1,121	3.33	187
Television- Cable CATV and Satellite	13,425	1.25	15,900	1.30	760	838	3.69	115

CBP - YPD Headings

Radius 2: 1525 WILSON BLVD, ARLINGTON, VA 22209-24, 0.00 - 3.00 Miles, Total

Product Category	2011 Aggregate Expenditure Estimate (in 1000s)	% Comp	2016 Aggregate Expenditure Estimate (in 1000s)	% Comp	2011 Annual Avg/ HH	2016 Annual Avg/ HH	Avg Annual % Growth	2011 Index to USA
Total Specified Consumer Expenditures - USA	5,952,277,279		6,525,302,312		50,934	53,700	1.93	
Total Specified Consumer Expenditures (AREA)	8,623,411	0.14	9,703,280	0.15	60,567	64,508	2.50	119
AUTO & TRUCK REPAIR/SERVICE								
Automobile Body Repairing and Painting	17,289	0.20	17,812	0.18	121	118	0.60	119
Auto Repairing and service	195,860	2.27	202,254	2.08	1,376	1,345	0.65	101
Auto Parts New/Used	23,209	0.27	23,604	0.24	163	157	0.34	70
Tires Dealers	59,723	0.69	61,698	0.64	419	410	0.66	104
HOME MNTNCE - CONTRACTORS/SUPPLIES								
Appliances Repair/Service	3,911	0.05	4,503	0.05	27	30	3.03	88
Building Materials	5,725	0.07	6,330	0.07	40	42	2.11	122
Contractors - General	5,886	0.07	6,509	0.07	41	43	2.12	122
Electrical and Heating Contractors	12,071	0.14	13,481	0.14	85	90	2.34	78
Home Improvements	55,958	0.65	62,313	0.64	393	414	2.27	89
Landscape - Contractors	43,424	0.50	48,541	0.50	305	323	2.36	146
Lawn Maintenance	42,059	0.49	47,025	0.48	295	313	2.36	144
Pest Control/Exterminators	3,615	0.04	3,966	0.04	25	26	1.94	163
Plumbing - Contractors	699	0.01	776	0.01	5	5	2.20	74
Roofing - Contractors	10,704	0.12	11,828	0.12	75	79	2.10	76
RETAIL HEADINGS								
Appliances HH -Dealers	23,740	0.28	26,789	0.28	167	178	2.57	103
Book Dealers/Retail	82,361	0.96	95,474	0.98	578	635	3.18	136
Carpet and Rug Dealers	19,160	0.22	21,830	0.22	135	145	2.79	115
Computer Dealers	117,795	1.37	179,833	1.85	827	1,196	10.53	140
Department Stores	1,225,642	14.21	1,462,327	15.07	8,608	9,722	3.86	128
Electronic Equip and Supplies Dealers	227,050	2.63	347,487	3.58	1,595	2,310	10.61	138
Florists - Retail	53,069	0.62	60,541	0.62	373	402	2.82	117
Furniture - Retail	132,245	1.53	152,317	1.57	929	1,013	3.04	145
Grocers - Retail	1,038,256	12.04	1,143,100	11.78	7,292	7,599	2.02	92
Hardware - Retail	19,358	0.22	21,632	0.22	136	144	2.35	104
Lumber - Retail	5,725	0.07	6,330	0.07	40	42	2.11	122
Pet Shops	46,035	0.53	53,044	0.55	323	353	3.05	94
Pharmacies or Drugstore	648,572	7.52	748,771	7.72	4,555	4,978	3.09	98
Rental Stores and Yards	3,302	0.04	3,680	0.04	23	24	2.29	96
Sporting Goods - Retail	69,565	0.81	107,992	1.11	489	718	11.05	124

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Radius 2: 1525 WILSON BLVD, ARLINGTON, VA 22209-24, 0.00 - 3.00 Miles, Total

Product Category	2011 Aggregate Expenditure Estimate (in 1000s)	% Comp	2016 Aggregate Expenditure Estimate (in 1000s)	% Comp	2011 Annual Avg/ HH	2016 Annual Avg/ HH	Avg Annual % Growth	2011 Index to USA
SERVICE HEADINGS								
Attorneys/Lawyers	199,920	2.32	220,719	2.27	1,404	1,467	2.08	155
Beauty Salons	89,317	1.04	99,604	1.03	627	662	2.30	138
Child/Day Care Centers	43,297	0.50	48,468	0.50	304	322	2.39	108
Cleaners - Dry	30,536	0.35	33,308	0.34	214	221	1.82	174
Dentists	113,901	1.32	133,774	1.38	800	889	3.49	122
Hospitals	79,688	0.92	92,934	0.96	560	618	3.32	113
Optometrists/O.D.	42,134	0.49	49,197	0.51	296	327	3.35	112
Physicians and Surgeons	99,629	1.16	115,840	1.19	700	770	3.25	118
Pet Grooming	1,477	0.02	1,747	0.02	10	12	3.66	116
Nursing Homes	4,066	0.05	4,926	0.05	29	33	4.23	81
TRANSPORTATION								
Automobile Dealers New & Used	725,219	8.41	741,548	7.64	5,094	4,930	0.45	102
Auto Renting/Leasing	50,861	0.59	52,432	0.54	357	349	0.62	204
Motorcycles and Motor Scooters Dealers	8,575	0.10	13,439	0.14	60	89	11.35	90
TRAVEL & ENTERTAINMENT								
Airline Companies	127,585	1.48	135,767	1.40	896	903	1.28	136
Golf Courses - Public	57,853	0.67	67,632	0.70	406	450	3.38	146
Motels and Hotels	88,394	1.03	97,511	1.00	621	648	2.06	130
Restaurants - Fast Food & Other	482,283	5.59	528,359	5.45	3,387	3,513	1.91	135
Theaters	10,940	0.13	12,708	0.13	77	84	3.23	146
MISCELLANEOUS HEADINGS								
Moving and Storage	29,050	0.34	32,145	0.33	204	214	2.13	156
Veterinarians	34,129	0.40	40,045	0.41	240	266	3.47	105
Schools - Colleges and Universities	482,593	5.60	540,768	5.57	3,390	3,595	2.41	216
Schools - Elementary and Secondary	149,063	1.73	170,434	1.76	1,047	1,133	2.87	190
Television- Cable CATV and Satellite	108,185	1.25	125,805	1.30	760	836	3.26	115

CBP - YPD Headings

Radius 3: 1525 WILSON BLVD, ARLINGTON, VA 22209-24, 0.00 - 5.00 Miles, Total

Product Category	2011 Aggregate Expenditure Estimate (in 1000s)	% Comp	2016 Aggregate Expenditure Estimate (in 1000s)	% Comp	2011 Annual Avg/ HH	2016 Annual Avg/ HH	Avg Annual % Growth	2011 Index to USA
Total Specified Consumer Expenditures - USA	5,952,277,279		6,525,302,312		50,934	53,700	1.93	
Total Specified Consumer Expenditures (AREA)	19,119,657	0.32	21,279,266	0.33	59,635	63,430	2.26	117
AUTO & TRUCK REPAIR/SERVICE								
Automobile Body Repairing and Painting	38,296	0.20	39,067	0.18	119	116	0.40	117
Auto Repairing and service	441,320	2.31	450,870	2.12	1,376	1,344	0.43	101
Auto Parts New/Used	53,920	0.28	54,349	0.26	168	162	0.16	73
Tires Dealers	133,828	0.70	136,806	0.64	417	408	0.45	103
HOME MNTNCE - CONTRACTORS/SUPPLIES								
Appliances Repair/Service	9,566	0.05	10,852	0.05	30	32	2.69	96
Building Materials	12,917	0.07	14,092	0.07	40	42	1.82	122
Contractors - General	13,312	0.07	14,527	0.07	42	43	1.83	122
Electrical and Heating Contractors	30,582	0.16	33,848	0.16	95	101	2.14	87
Home Improvements	136,734	0.72	150,739	0.71	426	449	2.05	97
Landscape - Contractors	98,481	0.52	108,668	0.51	307	324	2.07	147
Lawn Maintenance	95,853	0.50	105,763	0.50	299	315	2.07	145
Pest Control/Exterminators	8,235	0.04	8,930	0.04	26	27	1.69	164
Plumbing - Contractors	1,785	0.01	1,951	0.01	6	6	1.86	84
Roofing - Contractors	27,058	0.14	29,525	0.14	84	88	1.82	85
RETAIL HEADINGS								
Appliances HH -Dealers	54,422	0.28	60,947	0.29	170	182	2.40	105
Book Dealers/Retail	171,643	0.90	196,935	0.93	535	587	2.95	126
Carpet and Rug Dealers	44,382	0.23	50,069	0.24	138	149	2.56	118
Computer Dealers	254,392	1.33	384,918	1.81	793	1,147	10.26	134
Department Stores	2,728,582	14.27	3,218,714	15.13	8,511	9,594	3.59	126
Electronic Equip and Supplies Dealers	490,363	2.56	743,706	3.49	1,529	2,217	10.33	132
Florists - Retail	120,624	0.63	136,208	0.64	376	406	2.58	118
Furniture - Retail	290,023	1.52	330,314	1.55	905	985	2.78	141
Grocers - Retail	2,373,937	12.42	2,577,568	12.11	7,404	7,683	1.72	93
Hardware - Retail	43,175	0.23	47,911	0.23	135	143	2.19	103
Lumber - Retail	12,917	0.07	14,092	0.07	40	42	1.82	122
Pet Shops	104,094	0.54	118,278	0.56	325	353	2.73	95
Pharmacies or Drugstore	1,501,092	7.85	1,704,418	8.01	4,682	5,081	2.71	101
Rental Stores and Yards	7,541	0.04	8,363	0.04	24	25	2.18	97
Sporting Goods - Retail	153,332	0.80	235,371	1.11	478	702	10.70	122

CBP - YPD Headings

Radius 3: 1525 WILSON BLVD, ARLINGTON, VA 22209-24, 0.00 - 5.00 Miles, Total

Product Category	2011 Aggregate Expenditure Estimate (in 1000s)	% Comp	2016 Aggregate Expenditure Estimate (in 1000s)	% Comp	2011 Annual Avg/ HH	2016 Annual Avg/ HH	Avg Annual % Growth	2011 Index to USA
SERVICE HEADINGS								
Attorneys/Lawyers	425,286	2.22	466,400	2.19	1,326	1,390	1.93	147
Beauty Salons	199,637	1.04	219,513	1.03	623	654	1.99	137
Child/Day Care Centers	106,234	0.56	117,312	0.55	331	350	2.09	117
Cleaners - Dry	67,461	0.35	72,886	0.34	210	217	1.61	171
Dentists	258,616	1.35	298,871	1.40	807	891	3.11	123
Hospitals	176,739	0.92	203,809	0.96	551	608	3.06	111
Optometrists/O.D.	96,141	0.50	110,556	0.52	300	330	3.00	114
Physicians and Surgeons	222,351	1.16	255,421	1.20	694	761	2.97	117
Pet Grooming	3,295	0.02	3,841	0.02	10	11	3.32	115
Nursing Homes	9,683	0.05	11,523	0.05	30	34	3.80	86
TRANSPORTATION								
Automobile Dealers New & Used	1,592,909	8.33	1,616,909	7.60	4,968	4,820	0.30	100
Auto Renting/Leasing	105,941	0.55	108,271	0.51	330	323	0.44	189
Motorcycles and Motor Scooters Dealers	19,670	0.10	30,468	0.14	61	91	10.98	91
TRAVEL & ENTERTAINMENT								
Airline Companies	274,811	1.44	289,453	1.36	857	863	1.07	130
Golf Courses - Public	129,538	0.68	149,838	0.70	404	447	3.13	145
Motels and Hotels	191,442	1.00	208,922	0.98	597	623	1.83	125
Restaurants - Fast Food & Other	1,031,082	5.39	1,120,587	5.27	3,216	3,340	1.74	128
Theaters	23,665	0.12	27,224	0.13	74	81	3.01	140
MISCELLANEOUS HEADINGS								
Moving and Storage	61,742	0.32	67,690	0.32	193	202	1.93	147
Veterinarians	75,933	0.40	87,996	0.41	237	262	3.18	104
Schools - Colleges and Universities	982,858	5.14	1,091,366	5.13	3,066	3,253	2.21	196
Schools - Elementary and Secondary	325,216	1.70	365,893	1.72	1,014	1,091	2.50	184
Television- Cable CATV and Satellite	243,323	1.27	279,542	1.31	759	833	2.98	115

CBP - YPD Headings

Appendix: Area Listing

Area Name:

Type: Radius 1 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

1525 WILSON BLVD	Latitude/Longitude	38.894855	-77.074610
ARLINGTON, VA 22209-2411	Radius	0.00	- 1.00

Area Name:

Type: Radius 2 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

1525 WILSON BLVD	Latitude/Longitude	38.894855	-77.074610
ARLINGTON, VA 22209-2411	Radius	0.00	- 3.00

Area Name:

Type: Radius 3 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

1525 WILSON BLVD	Latitude/Longitude	38.894855	-77.074610
ARLINGTON, VA 22209-2411	Radius	0.00	- 5.00

Project Information:

Site: 1

Order Number: 970525038