

CBP - Retail Store Type

Radius 1: 1525 WILSON BLVD, ARLINGTON, VA 22209-24, 0.00 - 1.00 Miles, Total

Product Category	2011 Aggregate Expenditure Estimate (in 1000s)	% Comp	2016 Aggregate Expenditure Estimate (in 1000s)	% Comp	2011 Annual Avg/ HH	2016 Annual Avg/ HH	Avg Annual % Growth	2011 Index to USA
Total Specified Consumer Expenditures - USA	5,952,277,279		6,525,302,312		50,934	53,700	1.93	
Total Specified Consumer Expenditures (AREA)	1,069,946	0.02	1,224,964	0.02	60,555	64,543	2.90	119
All Retail Stores*	575,469	53.78	665,657	54.34	32,569	35,073	3.13	104
Grocery Stores	89,241	8.34	100,150	8.18	5,051	5,277	2.44	90
Convenience Stores	4,922	0.46	5,549	0.45	279	292	2.55	94
Health & Personal Care	38,878	3.63	45,964	3.75	2,200	2,422	3.65	97
Bldng Material & Garden Equip & Supplies Dealers	14,029	1.31	16,214	1.32	794	854	3.11	97
Hardware Stores	1,854	0.17	2,147	0.18	105	113	3.16	104
Home Centers	6,720	0.63	7,791	0.64	380	411	3.19	101
Nursery & Garden Centers	2,139	0.20	2,469	0.20	121	130	3.09	100
Lawn & Garden Equipment & Supplies Dealers	2,318	0.22	2,682	0.22	131	141	3.14	98
General Merchandise Stores	98,081	9.17	117,182	9.57	5,551	6,174	3.89	107
Department Stores (Excluding Leased)	52,030	4.86	62,816	5.13	2,945	3,310	4.15	113
Warehouse Club, Superstores, Other Genl Merch Stores	47,060	4.40	55,684	4.55	2,663	2,934	3.67	102
Full-Service Restaurants	20,226	1.89	22,412	1.83	1,145	1,181	2.16	141
Fast Food Restaurants	16,033	1.50	17,577	1.43	907	926	1.93	124
Eating Places	57,465	5.37	63,368	5.17	3,252	3,339	2.05	134
Drinking Places	1,707	0.16	1,884	0.15	97	99	2.08	149
Furniture Stores	12,798	1.20	15,055	1.23	724	793	3.53	140
Other Home Furnishings Stores	8,238	0.77	9,619	0.79	466	507	3.35	123
Household Appliance Stores	2,330	0.22	2,859	0.23	132	151	4.53	105
Radio/TV/Other Electronics Stores	10,924	1.02	16,272	1.33	618	857	9.79	136
Computer and Software Stores	4,645	0.43	7,010	0.57	263	369	10.18	139
Camera/Photographic Supply Stores	793	0.07	1,128	0.09	45	59	8.43	130
Clothing & Clothing Accessory Store	46,410	4.34	55,219	4.51	2,627	2,909	3.80	125
Clothing Accessory Stores	767	0.07	912	0.07	43	48	3.77	133
Shoe Stores	5,543	0.52	6,626	0.54	314	349	3.91	107
Jewelry Stores	13,135	1.23	15,431	1.26	743	813	3.49	159
Office Supplies and Stationery Stores	2,674	0.25	3,477	0.28	151	183	6.00	134
Gift, Novelty, & Souvenir Stores	2,311	0.22	2,722	0.22	131	143	3.56	124
Hobby, Toy and Game Shops	3,985	0.37	4,685	0.38	226	247	3.51	119
Sew/Needlework/Piece Goods Stores	1,224	0.11	1,451	0.12	69	76	3.71	125
Florists	6,390	0.60	7,448	0.61	362	392	3.31	110
Book Stores	7,333	0.69	8,735	0.71	415	460	3.82	166
Sporting Goods Stores	6,498	0.61	8,933	0.73	368	471	7.49	127
Sporting Goods, Hobby, Book & Music Stores	19,347	1.81	24,943	2.04	1,095	1,314	5.79	137
Luggage & Leather Goods Stores	799	0.07	941	0.08	45	50	3.55	149

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Radius 1: 1525 WILSON BLVD, ARLINGTON, VA 22209-24, 0.00 - 1.00 Miles, Total

Product Category	2011 Aggregate Expenditure Estimate (in 1000s)	% Comp	2016 Aggregate Expenditure Estimate (in 1000s)	% Comp	2011 Annual Avg/ HH	2016 Annual Avg/ HH	Avg Annual % Growth	2011 Index to USA
Auto Dealers	99,496	9.30	106,269	8.68	5,631	5,599	1.36	98
Automotive Part, Accessories, & Tire Stores	4,654	0.43	5,121	0.42	263	270	2.01	93
Gasoline Stations with Convenience Stores	45,324	4.24	47,821	3.90	2,565	2,520	1.10	97
Gasoline Stations without Convenience Stores	13,323	1.25	13,675	1.12	754	721	0.53	98
Electronic Shopping & Mail Order	29,051	2.72	37,547	3.07	1,644	1,978	5.85	124
Total Accommodation & Food Services	83,371	7.79	92,524	7.55	4,718	4,875	2.20	134
GAFO: General Merch, Apparel, Furniture, Other	202,917	18.97	247,443	20.20	11,484	13,038	4.39	118

CBP - Retail Store Type

Radius 2: 1525 WILSON BLVD, ARLINGTON, VA 22209-24, 0.00 - 3.00 Miles, Total

Product Category	2011 Aggregate Expenditure Estimate (in 1000s)	% Comp	2016 Aggregate Expenditure Estimate (in 1000s)	% Comp	2011 Annual Avg/ HH	2016 Annual Avg/ HH	Avg Annual % Growth	2011 Index to USA
Total Specified Consumer Expenditures - USA	5,952,277,279		6,525,302,312		50,934	53,700	1.93	
Total Specified Consumer Expenditures (AREA)	8,623,411	0.14	9,703,280	0.15	60,567	64,508	2.50	119
All Retail Stores*	4,656,778	54.00	5,299,003	54.61	32,707	35,228	2.76	105
Grocery Stores	732,097	8.49	807,685	8.32	5,142	5,370	2.06	92
Convenience Stores	39,308	0.46	43,683	0.45	276	290	2.23	93
Health & Personal Care	331,111	3.84	381,736	3.93	2,326	2,538	3.06	103
Bldng Material & Garden Equip & Supplies Dealers	121,525	1.41	137,712	1.42	854	916	2.66	104
Hardware Stores	15,554	0.18	17,710	0.18	109	118	2.77	108
Home Centers	57,407	0.67	65,307	0.67	403	434	2.75	108
Nursery & Garden Centers	18,114	0.21	20,514	0.21	127	136	2.65	105
Lawn & Garden Equipment & Supplies Dealers	19,723	0.23	22,395	0.23	139	149	2.71	104
General Merchandise Stores	800,154	9.28	938,570	9.67	5,620	6,240	3.46	108
Department Stores (Excluding Leased)	424,015	4.92	502,536	5.18	2,978	3,341	3.70	114
Warehouse Club, Superstores, Other Genl Merch Stores	384,069	4.45	446,232	4.60	2,698	2,967	3.24	103
Full-Service Restaurants	158,153	1.83	172,900	1.78	1,111	1,149	1.86	137
Fast Food Restaurants	124,094	1.44	134,481	1.39	872	894	1.67	119
Eating Places	448,778	5.20	488,499	5.03	3,152	3,248	1.77	129
Drinking Places	13,289	0.15	14,462	0.15	93	96	1.77	144
Furniture Stores	104,525	1.21	120,500	1.24	734	801	3.06	142
Other Home Furnishings Stores	68,238	0.79	78,131	0.81	479	519	2.90	127
Household Appliance Stores	19,531	0.23	23,489	0.24	137	156	4.05	109
Radio/TV/Other Electronics Stores	86,116	1.00	126,179	1.30	605	839	9.30	133
Computer and Software Stores	36,410	0.42	54,105	0.56	256	360	9.72	136
Camera/Photographic Supply Stores	6,343	0.07	8,846	0.09	45	59	7.89	129
Clothing & Clothing Accessory Store	373,222	4.33	436,630	4.50	2,621	2,903	3.40	125
Clothing Accessory Stores	6,151	0.07	7,181	0.07	43	48	3.35	132
Shoe Stores	44,531	0.52	52,420	0.54	313	348	3.54	107
Jewelry Stores	105,986	1.23	122,141	1.26	744	812	3.05	159
Office Supplies and Stationery Stores	21,251	0.25	27,152	0.28	149	181	5.55	133
Gift, Novelty, & Souvenir Stores	18,504	0.21	21,455	0.22	130	143	3.19	123
Hobby, Toy and Game Shops	32,024	0.37	37,103	0.38	225	247	3.17	119
Sew/Needlework/Piece Goods Stores	10,021	0.12	11,675	0.12	70	78	3.30	127
Florists	54,687	0.63	62,382	0.64	384	415	2.81	117
Book Stores	54,890	0.64	64,545	0.67	386	429	3.52	154
Sporting Goods Stores	52,358	0.61	70,844	0.73	368	471	7.06	127
Sporting Goods, Hobby, Book & Music Stores	150,883	1.75	192,054	1.98	1,060	1,277	5.46	132
Luggage & Leather Goods Stores	6,415	0.07	7,413	0.08	45	49	3.11	149



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Radius 2: 1525 WILSON BLVD, ARLINGTON, VA 22209-24, 0.00 - 3.00 Miles, Total

Product Category	2011 Aggregate Expenditure Estimate (in 1000s)	% Comp	2016 Aggregate Expenditure Estimate (in 1000s)	% Comp	2011 Annual Avg/ HH	2016 Annual Avg/ HH	Avg Annual % Growth	2011 Index to USA
Auto Dealers	794,689	9.22	840,456	8.66	5,582	5,587	1.15	97
Automotive Part, Accessories, & Tire Stores	36,284	0.42	39,340	0.41	255	262	1.68	90
Gasoline Stations with Convenience Stores	352,735	4.09	366,923	3.78	2,477	2,439	0.80	94
Gasoline Stations without Convenience Stores	103,043	1.19	104,156	1.07	724	692	0.22	94
Electronic Shopping & Mail Order	234,153	2.72	296,528	3.06	1,645	1,971	5.33	124
Total Accommodation & Food Services	656,365	7.61	718,043	7.40	4,610	4,774	1.88	131
GAFO: General Merch, Apparel, Furniture, Other	1,639,392	19.01	1,963,215	20.23	11,514	13,052	3.95	118

CBP - Retail Store Type

Radius 3: 1525 WILSON BLVD, ARLINGTON, VA 22209-24, 0.00 - 5.00 Miles, Total

Product Category	2011 Aggregate Expenditure Estimate (in 1000s)	% Comp	2016 Aggregate Expenditure Estimate (in 1000s)	% Comp	2011 Annual Avg/ HH	2016 Annual Avg/ HH	Avg Annual % Growth	2011 Index to USA
Total Specified Consumer Expenditures - USA	5,952,277,279		6,525,302,312		50,934	53,700	1.93	
Total Specified Consumer Expenditures (AREA)	19,119,657	0.32	21,279,266	0.33	59,635	63,430	2.26	117
All Retail Stores*	10,488,606	54.86	11,794,060	55.43	32,714	35,156	2.49	105
Grocery Stores	1,696,092	8.87	1,844,715	8.67	5,290	5,499	1.75	95
Convenience Stores	87,720	0.46	96,212	0.45	274	287	1.94	92
Health & Personal Care	777,347	4.07	881,155	4.14	2,425	2,627	2.67	107
Bldng Material & Garden Equip & Supplies Dealers	280,790	1.47	314,786	1.48	876	938	2.42	107
Hardware Stores	35,225	0.18	39,710	0.19	110	118	2.55	109
Home Centers	131,307	0.69	147,799	0.69	410	441	2.51	109
Nursery & Garden Centers	41,405	0.22	46,390	0.22	129	138	2.41	107
Lawn & Garden Equipment & Supplies Dealers	45,195	0.24	50,776	0.24	141	151	2.47	105
General Merchandise Stores	1,818,871	9.51	2,105,051	9.89	5,673	6,275	3.15	109
Department Stores (Excluding Leased)	961,157	5.03	1,124,706	5.29	2,998	3,353	3.40	115
Warehouse Club, Superstores, Other Genl Merch Stores	874,750	4.58	1,002,039	4.71	2,728	2,987	2.91	104
Full-Service Restaurants	333,445	1.74	361,637	1.70	1,040	1,078	1.69	128
Fast Food Restaurants	268,937	1.41	289,082	1.36	839	862	1.50	115
Eating Places	960,584	5.02	1,037,202	4.87	2,996	3,092	1.60	123
Drinking Places	28,231	0.15	30,474	0.14	88	91	1.59	136
Furniture Stores	229,452	1.20	261,631	1.23	716	780	2.80	138
Other Home Furnishings Stores	151,482	0.79	171,632	0.81	472	512	2.66	125
Household Appliance Stores	44,191	0.23	52,557	0.25	138	157	3.79	109
Radio/TV/Other Electronics Stores	186,618	0.98	270,744	1.27	582	807	9.02	128
Computer and Software Stores	78,903	0.41	116,135	0.55	246	346	9.44	131
Camera/Photographic Supply Stores	13,997	0.07	19,243	0.09	44	57	7.50	127
Clothing & Clothing Accessory Store	838,525	4.39	970,141	4.56	2,615	2,892	3.14	124
Clothing Accessory Stores	13,663	0.07	15,758	0.07	43	47	3.07	131
Shoe Stores	102,804	0.54	119,700	0.56	321	357	3.29	110
Jewelry Stores	228,049	1.19	260,229	1.22	711	776	2.82	152
Office Supplies and Stationery Stores	45,403	0.24	57,530	0.27	142	171	5.34	126
Gift, Novelty, & Souvenir Stores	40,210	0.21	46,180	0.22	125	138	2.97	119
Hobby, Toy and Game Shops	71,282	0.37	82,018	0.39	222	244	3.01	118
Sew/Needlework/Piece Goods Stores	22,448	0.12	25,878	0.12	70	77	3.06	126
Florists	124,231	0.65	140,271	0.66	387	418	2.58	118
Book Stores	112,396	0.59	131,005	0.62	351	391	3.31	140
Sporting Goods Stores	117,308	0.61	156,632	0.74	366	467	6.70	127
Sporting Goods, Hobby, Book & Music Stores	324,583	1.70	409,817	1.93	1,012	1,222	5.25	127
Luggage & Leather Goods Stores	13,840	0.07	15,833	0.07	43	47	2.88	143

CBP - Retail Store Type

Radius 3: 1525 WILSON BLVD, ARLINGTON, VA 22209-24, 0.00 - 5.00 Miles, Total

Product Category	2011 Aggregate Expenditure Estimate (in 1000s)	% Comp	2016 Aggregate Expenditure Estimate (in 1000s)	% Comp	2011 Annual Avg/ HH	2016 Annual Avg/ HH	Avg Annual % Growth	2011 Index to USA
Auto Dealers	1,752,530	9.17	1,843,221	8.66	5,466	5,494	1.03	95
Automotive Part, Accessories, & Tire Stores	82,309	0.43	88,183	0.41	257	263	1.43	90
Gasoline Stations with Convenience Stores	789,415	4.13	811,957	3.82	2,462	2,420	0.57	93
Gasoline Stations without Convenience Stores	231,143	1.21	231,301	1.09	721	689	0.01	94
Electronic Shopping & Mail Order	519,086	2.71	648,082	3.05	1,619	1,932	4.97	122
Total Accommodation & Food Services	1,408,211	7.37	1,527,483	7.18	4,392	4,553	1.69	125
GAFO: General Merch, Apparel, Furniture, Other	3,670,751	19.20	4,340,983	20.40	11,449	12,940	3.65	117

* All Retail Stores Total is NOT the sum of the other line items. Some line items are sub-categories of multiple line items and could appear in more than one line item.

