

## CBP - Food At Home

Radius 1: 1525 WILSON BLVD, ARLINGTON, VA 22209-24, 0.00 - 1.00 Miles, Total

Product Category	2011 Aggregate Expenditure Estimate (in 1000s)	% Comp	2016 Aggregate Expenditure Estimate (in 1000s)	% Comp	2011 Annual Avg/ HH	2016 Annual Avg/ HH	Avg Annual % Growth	2011 Index to USA
<b>Total Specified Consumer Expenditures - USA</b>	5,952,277,279		6,525,302,312		50,934	53,700	1.93	
<b>Total Specified Consumer Expenditures (AREA)</b>	1,069,946	0.02	1,224,964	0.02	60,555	64,543	2.90	119
<b>FOOD AT HOME</b>	89,699	8.38	99,629	8.13	5,077	5,249	2.21	86
<b>CEREALS &amp; CEREAL PRODUCTS</b>	3,957	0.37	4,349	0.36	224	229	1.98	80
Cereals	2,056	0.19	2,291	0.19	116	121	2.29	76
Rice	687	0.06	714	0.06	39	38	0.76	106
Pasta Cornmeal & Other Cereal Products	791	0.07	870	0.07	45	46	2.00	86
Flour/Prepared Flour Mixes	423	0.04	474	0.04	24	25	2.45	65
<b>BAKERY PRODUCTS</b>	9,086	0.85	10,130	0.83	514	534	2.30	93
Cookies	1,025	0.10	1,153	0.09	58	61	2.51	87
Crackers	684	0.06	774	0.06	39	41	2.62	87
Bread	3,072	0.29	3,451	0.28	174	182	2.46	82
Bakery Products	4,304	0.40	4,752	0.39	244	250	2.08	107
<b>FISH &amp; SEAFOOD</b>	2,632	0.25	2,911	0.24	149	153	2.12	103
Canned Fish & Shellfish	400	0.04	446	0.04	23	24	2.29	83
Frozen Fish & Shellfish	811	0.08	902	0.07	46	48	2.25	94
Fresh Fish & Shellfish	1,421	0.13	1,563	0.13	80	82	2.00	117
<b>MEATS (ALL)</b>	15,788	1.48	17,429	1.42	894	918	2.08	78
Meats	10,565	0.99	11,737	0.96	598	618	2.22	75
Poultry	5,223	0.49	5,692	0.46	296	300	1.80	84
<b>JUICES</b>	2,724	0.25	2,989	0.24	154	157	1.94	84
Frozen Juices	121	0.01	135	0.01	7	7	2.30	44
Other Juices	2,603	0.24	2,854	0.23	147	150	1.93	88
<b>FRUITS &amp; VEGETABLES</b>	11,938	1.12	13,198	1.08	676	695	2.11	92
Fresh Fruits & Vegetables	9,218	0.86	10,158	0.83	522	535	2.04	96
Frozen Fruits & Vegetables	1,160	0.11	1,304	0.11	66	69	2.48	86
Canned Fruits & Vegetables	1,187	0.11	1,325	0.11	67	70	2.33	77
Other Vegetables	373	0.03	411	0.03	21	22	2.01	75
<b>DAIRY PRODUCTS</b>	8,926	0.83	9,978	0.81	505	526	2.36	82
Eggs	870	0.08	948	0.08	49	50	1.80	75
<b>FRESH MILK &amp; CREAM</b>	2,313	0.22	2,557	0.21	131	135	2.11	79
Fresh Milk All Types	2,028	0.19	2,233	0.18	115	118	2.03	79
Cream	285	0.03	323	0.03	16	17	2.67	82
<b>OTHER DAIRY PRODUCTS</b>	5,743	0.54	6,474	0.53	325	341	2.54	84
Butter & Margarine	518	0.05	602	0.05	29	32	3.26	62
Cheese	2,612	0.24	2,937	0.24	148	155	2.49	87
Ice Cream	1,572	0.15	1,775	0.14	89	94	2.58	83
Other Dairy Products	1,041	0.10	1,159	0.09	59	61	2.27	93



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Product Category	2011 Aggregate Expenditure Estimate (in 1000s)	% Comp	2016 Aggregate Expenditure Estimate (in 1000s)	% Comp	2011 Annual Avg/ HH	2016 Annual Avg/ HH	Avg Annual % Growth	2011 Index to USA
<b>SUGAR &amp; OTHER SWEETS</b>	5,545	0.52	6,308	0.51	314	332	2.75	81
Candy and Chewing Gum	3,802	0.36	4,340	0.35	215	229	2.83	86
Jams, Jellies, & Preserves	1,073	0.10	1,222	0.10	61	64	2.80	74
Sugar & Artificial Sweeteners	671	0.06	745	0.06	38	39	2.22	70
<b>FATS &amp; OILS</b>	829	0.08	923	0.08	47	49	2.26	84
Fats and Oil Products	413	0.04	453	0.04	23	24	1.93	90
Non-Dairy Cream Substitutes	168	0.02	188	0.02	10	10	2.36	81
Peanut Butter	248	0.02	282	0.02	14	15	2.73	79
<b>NON-ALCOHOLIC BEVERAGES</b>	10,266	0.96	11,360	0.93	581	599	2.13	90
Coffee	1,848	0.17	2,082	0.17	105	110	2.54	92
Non-Carbonated Beverages	4,196	0.39	4,603	0.38	237	243	1.94	100
Carbonated Beverages	3,520	0.33	3,892	0.32	199	205	2.11	79
Tea	702	0.07	783	0.06	40	41	2.29	91
<b>PREPARED FOODS</b>	18,009	1.68	20,054	1.64	1,019	1,057	2.27	89
Canned & Packaged Soup	1,054	0.10	1,183	0.10	60	62	2.45	84
Frozen Meals	1,387	0.13	1,535	0.13	78	81	2.14	111
Frozen/Prep. Food Other Than Meals	2,722	0.25	3,039	0.25	154	160	2.33	87
Potato Chips and Other Snacks	2,636	0.25	2,971	0.24	149	157	2.54	84
Nuts	1,050	0.10	1,190	0.10	59	63	2.66	102
Salt/Other Seasonings & Spices	774	0.07	847	0.07	44	45	1.91	93
Sauces & Gravies	1,055	0.10	1,173	0.10	60	62	2.22	84
Prepared Salads	558	0.05	630	0.05	32	33	2.58	104
Baby Food	719	0.07	777	0.06	41	41	1.59	57
Misc. Prepared Foods	4,067	0.38	4,459	0.36	230	235	1.93	98
Condiments	1,986	0.19	2,250	0.18	112	119	2.66	80
<b>ALCOHOLIC BEVERAGES AT HOME</b>	20,507	1.92	22,331	1.82	1,161	1,177	1.78	127
Beer & Ale At Home	10,078	0.94	10,910	0.89	570	575	1.65	108
Whiskey At Home	1,189	0.11	1,308	0.11	67	69	2.00	113
Wine At Home	6,447	0.60	7,057	0.58	365	372	1.89	179
Other Alcoholic Beverages At Home	2,794	0.26	3,056	0.25	158	161	1.88	133

## CBP - Food At Home

Radius 2: 1525 WILSON BLVD, ARLINGTON, VA 22209-24, 0.00 - 3.00 Miles, Total

Product Category	2011 Aggregate Expenditure Estimate (in 1000s)	% Comp	2016 Aggregate Expenditure Estimate (in 1000s)	% Comp	2011 Annual Avg/ HH	2016 Annual Avg/ HH	Avg Annual % Growth	2011 Index to USA
<b>Total Specified Consumer Expenditures - USA</b>	5,952,277,279		6,525,302,312		50,934	53,700	1.93	
<b>Total Specified Consumer Expenditures (AREA)</b>	8,623,411	0.14	9,703,280	0.15	60,567	64,508	2.50	119
<b>FOOD AT HOME</b>	738,187	8.56	806,301	8.31	5,185	5,360	1.85	88
<b>CEREALS &amp; CEREAL PRODUCTS</b>	32,423	0.38	35,146	0.36	228	234	1.68	82
Cereals	17,184	0.20	18,809	0.19	121	125	1.89	79
Rice	5,197	0.06	5,382	0.06	37	36	0.71	99
Pasta Cornmeal & Other Cereal Products	6,418	0.07	6,965	0.07	45	46	1.70	87
Flour/Prepared Flour Mixes	3,624	0.04	3,989	0.04	25	27	2.02	69
<b>BAKERY PRODUCTS</b>	74,770	0.87	81,877	0.84	525	544	1.90	95
Cookies	8,550	0.10	9,439	0.10	60	63	2.08	90
Crackers	5,623	0.07	6,248	0.06	39	42	2.22	88
Bread	25,542	0.30	28,155	0.29	179	187	2.05	85
Bakery Products	35,056	0.41	38,034	0.39	246	253	1.70	108
<b>FISH &amp; SEAFOOD</b>	21,767	0.25	23,617	0.24	153	157	1.70	106
Canned Fish & Shellfish	3,347	0.04	3,653	0.04	24	24	1.83	86
Frozen Fish & Shellfish	6,737	0.08	7,346	0.08	47	49	1.81	97
Fresh Fish & Shellfish	11,683	0.14	12,619	0.13	82	84	1.60	120
<b>MEATS (ALL)</b>	132,583	1.54	143,585	1.48	931	955	1.66	81
Meats	88,915	1.03	96,921	1.00	625	644	1.80	78
Poultry	43,668	0.51	46,664	0.48	307	310	1.37	87
<b>JUICES</b>	22,616	0.26	24,378	0.25	159	162	1.56	87
Frozen Juices	1,059	0.01	1,158	0.01	7	8	1.87	47
Other Juices	21,557	0.25	23,219	0.24	151	154	1.54	90
<b>FRUITS &amp; VEGETABLES</b>	97,874	1.13	106,530	1.10	687	708	1.77	93
Fresh Fruits & Vegetables	75,148	0.87	81,634	0.84	528	543	1.73	97
Frozen Fruits & Vegetables	9,592	0.11	10,561	0.11	67	70	2.02	89
Canned Fruits & Vegetables	10,025	0.12	10,966	0.11	70	73	1.88	81
Other Vegetables	3,109	0.04	3,369	0.03	22	22	1.68	77
<b>DAIRY PRODUCTS</b>	73,856	0.86	81,224	0.84	519	540	2.00	84
Eggs	7,295	0.08	7,815	0.08	51	52	1.43	78
<b>FRESH MILK &amp; CREAM</b>	19,108	0.22	20,865	0.22	134	139	1.84	81
Fresh Milk All Types	16,746	0.19	18,234	0.19	118	121	1.78	81
Cream	2,362	0.03	2,631	0.03	17	17	2.28	84
<b>OTHER DAIRY PRODUCTS</b>	47,454	0.55	52,544	0.54	333	349	2.15	86
Butter & Margarine	4,525	0.05	5,104	0.05	32	34	2.56	67
Cheese	21,451	0.25	23,727	0.24	151	158	2.12	88
Ice Cream	12,990	0.15	14,405	0.15	91	96	2.18	85
Other Dairy Products	8,488	0.10	9,308	0.10	60	62	1.93	94



## CBP - Food At Home

**Radius 2: 1525 WILSON BLVD, ARLINGTON, VA 22209-24, 0.00 - 3.00 Miles, Total**

Product Category	2011 Aggregate Expenditure Estimate (in 1000s)	% Comp	2016 Aggregate Expenditure Estimate (in 1000s)	% Comp	2011 Annual Avg/ HH	2016 Annual Avg/ HH	Avg Annual % Growth	2011 Index to USA
<b>SUGAR &amp; OTHER SWEETS</b>	45,688	0.53	51,049	0.53	321	339	2.35	83
Candy and Chewing Gum	30,939	0.36	34,737	0.36	217	231	2.45	87
Jams, Jellies, & Preserves	9,029	0.10	10,080	0.10	63	67	2.33	77
Sugar & Artificial Sweeteners	5,719	0.07	6,231	0.06	40	41	1.79	74
<b>FATS &amp; OILS</b>	6,859	0.08	7,501	0.08	48	50	1.87	87
Fats and Oil Products	3,437	0.04	3,703	0.04	24	25	1.55	92
Non-Diary Cream Substitutes	1,378	0.02	1,517	0.02	10	10	2.02	82
Peanut Butter	2,045	0.02	2,282	0.02	14	15	2.32	81
<b>NON-ALCOHOLIC BEVERAGES</b>	83,509	0.97	90,961	0.94	587	605	1.78	91
Coffee	15,097	0.18	16,724	0.17	106	111	2.16	93
Non-Carbonated Beverages	33,783	0.39	36,494	0.38	237	243	1.60	100
Carbonated Beverages	28,936	0.34	31,510	0.32	203	209	1.78	81
Tea	5,692	0.07	6,233	0.06	40	41	1.90	92
<b>PREPARED FOODS</b>	146,242	1.70	160,433	1.65	1,027	1,067	1.94	89
Canned & Packaged Soup	8,642	0.10	9,525	0.10	61	63	2.05	86
Frozen Meals	10,994	0.13	11,985	0.12	77	80	1.80	109
Frozen/Prep. Food Other Than Meals	21,702	0.25	23,928	0.25	152	159	2.05	86
Potato Chips and Other Snacks	21,318	0.25	23,686	0.24	150	157	2.22	85
Nuts	8,573	0.10	9,535	0.10	60	63	2.24	103
Salt/Other Seasonings & Spices	6,243	0.07	6,739	0.07	44	45	1.59	93
Sauces & Gravies	8,559	0.10	9,362	0.10	60	62	1.88	85
Prepared Salads	4,545	0.05	5,026	0.05	32	33	2.11	105
Baby Food	6,266	0.07	6,744	0.07	44	45	1.53	62
Misc. Prepared Foods	32,960	0.38	35,643	0.37	231	237	1.63	99
Condiments	16,440	0.19	18,260	0.19	115	121	2.21	82
<b>ALCOHOLIC BEVERAGES AT HOME</b>	160,542	1.86	172,509	1.78	1,128	1,147	1.49	124
Beer & Ale At Home	78,362	0.91	84,049	0.87	550	559	1.45	104
Whiskey At Home	9,249	0.11	10,011	0.10	65	67	1.65	109
Wine At Home	51,204	0.59	55,045	0.57	360	366	1.50	176
Other Alcoholic Beverages At Home	21,727	0.25	23,403	0.24	153	156	1.54	129

## CBP - Food At Home

Radius 3: 1525 WILSON BLVD, ARLINGTON, VA 22209-24, 0.00 - 5.00 Miles, Total

Product Category	2011 Aggregate Expenditure Estimate (in 1000s)	% Comp	2016 Aggregate Expenditure Estimate (in 1000s)	% Comp	2011 Annual Avg/ HH	2016 Annual Avg/ HH	Avg Annual % Growth	2011 Index to USA
<b>Total Specified Consumer Expenditures - USA</b>	5,952,277,279		6,525,302,312		50,934	53,700	1.93	
<b>Total Specified Consumer Expenditures (AREA)</b>	19,119,657	0.32	21,279,266	0.33	59,635	63,430	2.26	117
<b>FOOD AT HOME</b>	1,727,911	9.04	1,859,924	8.74	5,389	5,544	1.53	91
<b>CEREALS &amp; CEREAL PRODUCTS</b>	78,306	0.41	83,775	0.39	244	250	1.40	88
Cereals	41,508	0.22	44,731	0.21	129	133	1.55	85
Rice	12,565	0.07	12,996	0.06	39	39	0.69	107
Pasta Cornmeal & Other Cereal Products	15,059	0.08	16,144	0.08	47	48	1.44	90
Flour/Prepared Flour Mixes	9,175	0.05	9,904	0.05	29	30	1.59	78
<b>BAKERY PRODUCTS</b>	171,016	0.89	184,586	0.87	533	550	1.59	97
Cookies	19,922	0.10	21,644	0.10	62	65	1.73	93
Crackers	12,662	0.07	13,856	0.07	39	41	1.89	88
Bread	59,689	0.31	64,736	0.30	186	193	1.69	88
Bakery Products	78,743	0.41	84,350	0.40	246	251	1.42	108
<b>FISH &amp; SEAFOOD</b>	51,550	0.27	55,125	0.26	161	164	1.39	111
Canned Fish & Shellfish	8,032	0.04	8,621	0.04	25	26	1.47	92
Frozen Fish & Shellfish	16,058	0.08	17,234	0.08	50	51	1.46	103
Fresh Fish & Shellfish	27,459	0.14	29,269	0.14	86	87	1.32	125
<b>MEATS (ALL)</b>	330,843	1.73	352,463	1.66	1,032	1,051	1.31	90
Meats	220,732	1.15	236,439	1.11	688	705	1.42	86
Poultry	110,112	0.58	116,024	0.55	343	346	1.07	97
<b>JUICES</b>	54,794	0.29	58,298	0.27	171	174	1.28	93
Frozen Juices	2,819	0.01	3,026	0.01	9	9	1.47	56
Other Juices	51,975	0.27	55,272	0.26	162	165	1.27	97
<b>FRUITS &amp; VEGETABLES</b>	226,506	1.18	243,454	1.14	706	726	1.50	96
Fresh Fruits & Vegetables	172,349	0.90	185,091	0.87	538	552	1.48	98
Frozen Fruits & Vegetables	22,597	0.12	24,432	0.11	70	73	1.62	93
Canned Fruits & Vegetables	24,121	0.13	25,970	0.12	75	77	1.53	87
Other Vegetables	7,439	0.04	7,961	0.04	23	24	1.40	82
<b>DAIRY PRODUCTS</b>	170,398	0.89	184,712	0.87	531	551	1.68	86
Eggs	18,170	0.10	19,226	0.09	57	57	1.16	87
<b>FRESH MILK &amp; CREAM</b>	44,641	0.23	48,156	0.23	139	144	1.57	84
Fresh Milk All Types	39,409	0.21	42,412	0.20	123	126	1.52	84
Cream	5,232	0.03	5,744	0.03	16	17	1.96	83
<b>OTHER DAIRY PRODUCTS</b>	107,587	0.56	117,330	0.55	336	350	1.81	86
Butter & Margarine	11,137	0.06	12,236	0.06	35	36	1.97	73
Cheese	47,604	0.25	51,947	0.24	148	155	1.82	87
Ice Cream	29,836	0.16	32,551	0.15	93	97	1.82	87
Other Dairy Products	19,009	0.10	20,596	0.10	59	61	1.67	93



## CBP - Food At Home

**Radius 3: 1525 WILSON BLVD, ARLINGTON, VA 22209-24, 0.00 - 5.00 Miles, Total**

Product Category	2011 Aggregate Expenditure Estimate (in 1000s)	% Comp	2016 Aggregate Expenditure Estimate (in 1000s)	% Comp	2011 Annual Avg/ HH	2016 Annual Avg/ HH	Avg Annual % Growth	2011 Index to USA
<b>SUGAR &amp; OTHER SWEETS</b>	104,362	0.55	114,605	0.54	326	342	1.96	84
Candy and Chewing Gum	68,722	0.36	75,912	0.36	214	226	2.09	86
Jams, Jellies, & Preserves	21,141	0.11	23,167	0.11	66	69	1.92	80
Sugar & Artificial Sweeteners	14,499	0.08	15,525	0.07	45	46	1.42	83
<b>FATS &amp; OILS</b>	16,089	0.08	17,336	0.08	50	52	1.55	90
Fats and Oil Products	8,350	0.04	8,885	0.04	26	26	1.28	100
Non-Diary Cream Substitutes	3,101	0.02	3,363	0.02	10	10	1.69	82
Peanut Butter	4,639	0.02	5,088	0.02	14	15	1.94	82
<b>NON-ALCOHOLIC BEVERAGES</b>	192,757	1.01	206,980	0.97	601	617	1.48	93
Coffee	33,424	0.17	36,501	0.17	104	109	1.84	92
Non-Carbonated Beverages	78,680	0.41	83,855	0.39	245	250	1.32	104
Carbonated Beverages	67,566	0.35	72,518	0.34	211	216	1.47	84
Tea	13,087	0.07	14,106	0.07	41	42	1.56	93
<b>PREPARED FOODS</b>	331,288	1.73	358,590	1.69	1,033	1,069	1.65	90
Canned & Packaged Soup	19,722	0.10	21,405	0.10	62	64	1.71	87
Frozen Meals	23,653	0.12	25,503	0.12	74	76	1.56	104
Frozen/Prep. Food Other Than Meals	47,848	0.25	52,018	0.24	149	155	1.74	84
Potato Chips and Other Snacks	48,183	0.25	52,702	0.25	150	157	1.88	85
Nuts	18,968	0.10	20,790	0.10	59	62	1.92	101
Salt/Other Seasonings & Spices	14,612	0.08	15,585	0.07	46	46	1.33	97
Sauces & Gravies	19,601	0.10	21,134	0.10	61	63	1.56	86
Prepared Salads	9,972	0.05	10,869	0.05	31	32	1.80	102
Baby Food	16,994	0.09	18,172	0.09	53	54	1.39	75
Misc. Prepared Foods	74,203	0.39	79,443	0.37	231	237	1.41	99
Condiments	37,533	0.20	40,968	0.19	117	122	1.83	83
<b>ALCOHOLIC BEVERAGES AT HOME</b>	343,057	1.79	365,846	1.72	1,070	1,091	1.33	118
Beer & Ale At Home	167,917	0.88	179,009	0.84	524	534	1.32	99
Whiskey At Home	19,975	0.10	21,420	0.10	62	64	1.45	105
Wine At Home	108,717	0.57	115,810	0.54	339	345	1.30	166
Other Alcoholic Beverages At Home	46,449	0.24	49,608	0.23	145	148	1.36	122

# CBP - Food At Home

## Appendix: Area Listing

### Area Name:

Type: Radius 1                                      Reporting Detail: Aggregate                                      Reporting Level: Block Group

#### Radius Definition:

1525 WILSON BLVD	Latitude/Longitude	38.894855	-77.074610
ARLINGTON, VA 22209-2411	Radius	0.00	- 1.00

### Area Name:

Type: Radius 2                                      Reporting Detail: Aggregate                                      Reporting Level: Block Group

#### Radius Definition:

1525 WILSON BLVD	Latitude/Longitude	38.894855	-77.074610
ARLINGTON, VA 22209-2411	Radius	0.00	- 3.00

### Area Name:

Type: Radius 3                                      Reporting Detail: Aggregate                                      Reporting Level: Block Group

#### Radius Definition:

1525 WILSON BLVD	Latitude/Longitude	38.894855	-77.074610
ARLINGTON, VA 22209-2411	Radius	0.00	- 5.00

### Project Information:

Site: 1

Order Number: 970525038