

CBP - Food Away From Home

Radius 1: 1525 WILSON BLVD, ARLINGTON, VA 22209-24, 0.00 - 1.00 Miles, Total

Product Category	2011 Aggregate Expenditure Estimate (in 1000s)	% Comp	2016 Aggregate Expenditure Estimate (in 1000s)	% Comp	2011 Annual Avg/ HH	2016 Annual Avg/ HH	Avg Annual % Growth	2011 Index to USA
Total Specified Consumer Expenditures - USA	5,952,277,279		6,525,302,312		50,934	53,700	1.93	
Total Specified Consumer Expenditures (AREA)	1,069,946	0.02	1,224,964	0.02	60,555	64,543	2.90	119
Food Away from Home	70,124	6.55	77,343	6.31	3,969	4,075	2.06	134
Lunch	17,504	1.64	19,169	1.56	991	1,010	1.90	130
Fast Food	10,181	0.95	11,072	0.90	576	583	1.75	126
Full Service	7,323	0.68	8,097	0.66	414	427	2.12	136
Dinner	28,881	2.70	31,972	2.61	1,635	1,685	2.14	137
Fast Food	8,150	0.76	8,916	0.73	461	470	1.88	113
Full Service	20,731	1.94	23,057	1.88	1,173	1,215	2.24	150
Breakfast/Brunch	5,766	0.54	6,324	0.52	326	333	1.93	130
Fast Food	3,179	0.30	3,459	0.28	180	182	1.76	131
Full Service	2,588	0.24	2,865	0.23	146	151	2.14	128
Snacks/Nonalcoholic Beverages	15,388	1.44	16,994	1.39	871	895	2.09	130
Catered Affairs	2,584	0.24	2,884	0.24	146	152	2.32	180
Alcoholic Bev. Away from Home	3,974	0.37	4,355	0.36	225	229	1.92	163
Beer and Ale	1,569	0.15	1,712	0.14	89	90	1.83	146
Wine	1,177	0.11	1,296	0.11	67	68	2.02	202
Other Alcohol	1,229	0.11	1,347	0.11	70	71	1.93	157

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Radius 2: 1525 WILSON BLVD, ARLINGTON, VA 22209-24, 0.00 - 3.00 Miles, Total

Product Category	2011 Aggregate Expenditure Estimate (in 1000s)	% Comp	2016 Aggregate Expenditure Estimate (in 1000s)	% Comp	2011 Annual Avg/ HH	2016 Annual Avg/ HH	Avg Annual % Growth	2011 Index to USA
Total Specified Consumer Expenditures - USA	5,952,277,279		6,525,302,312		50,934	53,700	1.93	
Total Specified Consumer Expenditures (AREA)	8,623,411	0.14	9,703,280	0.15	60,567	64,508	2.50	119
Food Away from Home	548,622	6.36	597,183	6.15	3,853	3,970	1.77	130
Lunch	136,706	1.59	147,867	1.52	960	983	1.63	126
Fast Food	78,929	0.92	84,829	0.87	554	564	1.50	121
Full Service	57,777	0.67	63,038	0.65	406	419	1.82	133
Dinner	227,151	2.63	247,912	2.55	1,595	1,648	1.83	134
Fast Food	63,622	0.74	68,733	0.71	447	457	1.61	109
Full Service	163,530	1.90	179,179	1.85	1,149	1,191	1.91	146
Breakfast/Brunch	45,516	0.53	49,255	0.51	320	327	1.64	127
Fast Food	24,808	0.29	26,676	0.27	174	177	1.51	127
Full Service	20,708	0.24	22,579	0.23	145	150	1.81	127
Snacks/Nonalcoholic Beverages	118,015	1.37	128,947	1.33	829	857	1.85	123
Catered Affairs	21,234	0.25	23,201	0.24	149	154	1.85	183
Alcoholic Bev. Away from Home	30,713	0.36	33,182	0.34	216	221	1.61	156
Beer and Ale	11,960	0.14	12,897	0.13	84	86	1.57	138
Wine	9,260	0.11	10,024	0.10	65	67	1.65	197
Other Alcohol	9,492	0.11	10,262	0.11	67	68	1.62	151

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Radius 3: 1525 WILSON BLVD, ARLINGTON, VA 22209-24, 0.00 - 5.00 Miles, Total

Product Category	2011 Aggregate Expenditure Estimate (in 1000s)	% Comp	2016 Aggregate Expenditure Estimate (in 1000s)	% Comp	2011 Annual Avg/ HH	2016 Annual Avg/ HH	Avg Annual % Growth	2011 Index to USA
Total Specified Consumer Expenditures - USA	5,952,277,279		6,525,302,312		50,934	53,700	1.93	
Total Specified Consumer Expenditures (AREA)	19,119,657	0.32	21,279,266	0.33	59,635	63,430	2.26	117
Food Away from Home	1,175,739	6.15	1,269,367	5.97	3,667	3,784	1.59	124
Lunch	295,660	1.55	317,603	1.49	922	947	1.48	121
Fast Food	173,649	0.91	185,364	0.87	542	553	1.35	119
Full Service	122,011	0.64	132,239	0.62	381	394	1.68	125
Dinner	486,950	2.55	526,851	2.48	1,519	1,570	1.64	127
Fast Food	142,469	0.75	152,536	0.72	444	455	1.41	109
Full Service	344,481	1.80	374,315	1.76	1,074	1,116	1.73	137
Breakfast/Brunch	99,115	0.52	106,468	0.50	309	317	1.48	123
Fast Food	54,587	0.29	58,276	0.27	170	174	1.35	124
Full Service	44,528	0.23	48,192	0.23	139	144	1.65	121
Snacks/Nonalcoholic Beverages	247,257	1.29	267,974	1.26	771	799	1.68	115
Catered Affairs	46,757	0.24	50,472	0.24	146	150	1.59	179
Alcoholic Bev. Away from Home	64,730	0.34	69,382	0.33	202	207	1.44	146
Beer and Ale	25,226	0.13	27,001	0.13	79	80	1.41	130
Wine	19,423	0.10	20,845	0.10	61	62	1.46	183
Other Alcohol	20,082	0.11	21,536	0.10	63	64	1.45	142

