

CBP - Apparel Products

Prepared For:
Project Code:

Order #: 962331629
Site: 01

1525 WILSON BLVD, ARLINGTON, VA 22209-2411, 0.00 - 1.00 Miles, Total

Product Category	Aggregate (in 000's)		Per Capita		Average Household		Market Index to USA	
	2005	2010	2005	2010	2005	2010	2005	2010
Total Apparel	76,529	86,181	2,780	3,173	5,208	5,910	125	125
Women's Apparel	21,503	24,126	781	888	1,463	1,655	124	123
Women's Dresses	2,843	2,790	103	103	193	191	120	120
Women's Cts/Jckts/Furs	907	915	33	34	62	63	101	104
Women's Sport coat/Tailored Jackets	443	511	16	19	30	35	124	125
Women's/Vests/Sweaters/Sweater Sets	1,344	1,610	49	59	91	110	126	126
Women's Shirts/Tops/Blouses	3,644	4,156	132	153	248	285	129	126
Women's Skirts	905	1,012	33	37	62	69	126	125
Women's Pants	4,020	5,096	146	188	274	349	125	123
Women's Shorts/Short Sets	964	991	35	37	66	68	127	126
Women's Active Sportswear	559	539	20	20	38	37	128	127
Women's Sleepwear	477	508	17	19	32	35	115	116
Women's Undergarments	1,255	1,349	46	50	85	93	117	115
Women's Hosiery	619	568	22	21	42	39	111	111
Women's Suits	1,881	2,088	68	77	128	143	138	138
Women's Accessories	697	714	25	26	47	49	124	123
Women's Uniforms/Costumes	944	1,276	34	47	64	88	132	132
Girl's Apparel	2,744	3,510	100	129	187	241	72	81
Girl's Dresses/Suits	290	320	11	12	20	22	75	85
Girl's Cts/Jckts/Furs	143	157	5	6	10	11	71	78
Girl's Shirts/Blouses/Sweaters	640	825	23	30	44	57	75	84
Girl's Skirts/Pants	657	935	24	34	45	64	66	75
Girl's Shorts/Short Sets	284	323	10	12	19	22	69	79
Girl's Active Sportswear	118	131	4	5	8	9	89	97
Girl's Underwear/Sleepwear	203	245	7	9	14	17	72	80
Girl's Hosiery	62	72	2	3	4	5	61	69
Girl's Accessories	51	58	2	2	4	4	93	101
Girl's Uniforms/Costumes	296	443	11	16	20	30	78	88
Men's Apparel	15,873	16,975	577	625	1,080	1,164	127	126
Men's Suits	2,083	2,009	76	74	142	138	137	137
Men's Sport Coats/Tailored Jackets	674	671	24	25	46	46	135	137
Men's Coats/Jackets	1,178	1,237	43	46	80	85	127	127
Men's Undergarments	601	638	22	23	41	44	121	120
Men's Hosiery	378	397	14	15	26	27	121	120
Men's Nightwear	133	159	5	6	9	11	117	119
Men's Accessories	590	552	21	20	40	38	141	139
Men's Sweaters/Vests	596	728	22	27	41	50	114	116
Men's Active Sportswear	478	450	17	17	33	31	128	127
Men's Shorts/Shorts Sets	968	1,126	35	41	66	77	127	126



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	2005	2010	2005	2010	2005	2010	2005	2010
Men's Shirts	3,463	3,726	126	137	236	256	128	127
Men's Pants	4,064	4,395	148	162	277	301	123	121
Men's Uniforms/Costumes	667	887	24	33	45	61	130	130
Boy's Apparel	2,408	3,078	87	113	164	211	66	75
Boy's Coats/Jackets	122	139	4	5	8	10	53	63
Boy's Sweaters	74	109	3	4	5	7	62	72
Boy's Suits/Sport coats/Vests	104	124	4	5	7	8	85	94
Boy's Shirts	531	679	19	25	36	47	66	75
Boy's Undergarments	92	122	3	4	6	8	50	61
Boy's Nightware	54	73	2	3	4	5	89	99
Boy's Hosiery	62	76	2	3	4	5	53	63
Boy's Pants	687	934	25	34	47	64	60	69
Boy's Shorts/Shorts Sets	405	458	15	17	28	31	79	87
Boy's Accessories	40	43	1	2	3	3	82	91
Boy's Uniforms/Costumes	141	194	5	7	10	13	85	95
Boys Active Sportswear	97	128	4	5	7	9	70	82
Infants' Apparel	1,325	1,437	48	53	90	99	86	86
Infant's Coats/Jackets/Snowsuits	27	28	1	1	2	2	61	62
Infant's Rompers/Dresses/Outerwear	532	575	19	21	36	39	106	106
Infant's Undergarments (Incl Diaper)	542	573	20	21	37	39	72	70
Infant's Sleeping Garments	73	83	3	3	5	6	83	85
Infant's Accessories	151	178	5	7	10	12	95	97
Footwear (Excl Infants)	7,904	8,746	287	322	538	600	110	110
Men's Footwear	3,131	3,250	114	120	213	223	133	130
Boy's Footwear	526	680	19	25	36	47	64	74
Women's Footwear	3,851	4,289	140	158	262	294	118	118
Girl's Footwear	395	527	14	19	27	36	51	62
Other Apparel Products	24,773	28,309	900	1,042	1,686	1,942	162	158
Clothing Material/Patterns/Notions	347	361	13	13	24	25	93	96
Clothing Rental/Storage	2,019	2,558	73	94	137	175	108	111
Clothing Repair/Alteration	4,752	5,658	173	208	323	388	153	152
Shoe Repair/Services	90	67	3	2	6	5	159	157
Coin Op Laundry Service	1,167	1,170	42	43	79	80	187	181
Laundry/Dry-Clean (Non-coin)	1,873	1,911	68	70	127	131	168	164
Jewelry Products	12,667	14,459	460	532	862	992	185	179
Watches	1,474	1,663	54	61	100	114	141	140
Watch/Jewelry Repair	383	463	14	17	26	32	141	142



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Product Category	Aggregate (in 000's)		Per Capita		Average Household		Market Index to USA	
	2005	2010	2005	2010	2005	2010	2005	2010
Total Apparel	648,849	744,728	2,731	3,139	5,275	6,050	126	128
Women's Apparel	181,780	208,226	765	878	1,478	1,692	125	126
Women's Dresses	24,685	24,591	104	104	201	200	125	125
Women's Cts/Jckts/Furs	7,746	7,970	33	34	63	65	103	107
Women's Sport coat/Tailored Jackets	3,853	4,523	16	19	31	37	129	131
Women's/Vests/Sweaters/Sweater Sets	11,431	13,945	48	59	93	113	128	129
Women's Shirts/Tops/Blouses	30,233	35,396	127	149	246	288	128	127
Women's Skirts	7,673	8,777	32	37	62	71	127	128
Women's Pants	33,177	43,253	140	182	270	351	124	123
Women's Shorts/Short Sets	8,058	8,471	34	36	66	69	127	127
Women's Active Sportswear	4,721	4,633	20	20	38	38	129	130
Women's Sleepwear	4,093	4,420	17	19	33	36	118	120
Women's Undergarments	10,518	11,587	44	49	86	94	117	117
Women's Hosiery	5,257	4,906	22	21	43	40	113	114
Women's Suits	16,299	18,388	69	78	133	149	143	144
Women's Accessories	5,982	6,274	25	26	49	51	127	128
Women's Uniforms/Costumes	8,052	11,092	34	47	65	90	134	136
Girl's Apparel	25,046	32,157	105	136	204	261	79	88
Girl's Dresses/Suits	2,653	2,942	11	12	22	24	82	92
Girl's Cts/Jckts/Furs	1,271	1,411	5	6	10	11	76	83
Girl's Shirts/Blouses/Sweaters	5,805	7,517	24	32	47	61	81	90
Girl's Skirts/Pants	6,052	8,615	25	36	49	70	72	82
Girl's Shorts/Short Sets	2,636	3,001	11	13	21	24	76	86
Girl's Active Sportswear	1,058	1,187	4	5	9	10	95	104
Girl's Underwear/Sleepwear	1,844	2,239	8	9	15	18	78	86
Girl's Hosiery	567	666	2	3	5	5	67	76
Girl's Accessories	461	526	2	2	4	4	99	108
Girl's Uniforms/Costumes	2,700	4,053	11	17	22	33	85	95
Men's Apparel	131,408	143,290	553	604	1,068	1,164	126	126
Men's Suits	17,659	17,364	74	73	144	141	139	140
Men's Sport Coats/Tailored Jackets	5,834	5,866	25	25	47	48	139	141
Men's Coats/Jackets	9,910	10,608	42	45	81	86	127	129
Men's Undergarments	4,957	5,373	21	23	40	44	119	120
Men's Hosiery	3,101	3,322	13	14	25	27	119	119
Men's Nightwear	1,153	1,397	5	6	9	11	122	123
Men's Accessories	4,882	4,658	21	20	40	38	139	139
Men's Sweaters/Vests	4,889	6,108	21	26	40	50	112	115
Men's Active Sportswear	3,916	3,774	16	16	32	31	126	126
Men's Shorts/Shorts Sets	7,926	9,413	33	40	64	76	124	125



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	2005	2010	2005	2010	2005	2010	2005	2010
Men's Shirts	28,340	31,077	119	131	230	252	125	126
Men's Pants	33,221	36,712	140	155	270	298	120	120
Men's Uniforms/Costumes	5,619	7,617	24	32	46	62	131	132
Boy's Apparel	22,090	28,138	93	119	180	229	72	81
Boy's Coats/Jackets	1,130	1,279	5	5	9	10	59	69
Boy's Sweaters	682	1,009	3	4	6	8	68	78
Boy's Suits/Sport coats/Vests	942	1,121	4	5	8	9	91	101
Boy's Shirts	4,862	6,190	20	26	40	50	72	81
Boy's Undergarments	886	1,151	4	5	7	9	58	68
Boy's Nightware	494	672	2	3	4	5	97	107
Boy's Hosiery	591	711	2	3	5	6	60	71
Boy's Pants	6,366	8,586	27	36	52	70	66	75
Boy's Shorts/Shorts Sets	3,610	4,096	15	17	29	33	84	92
Boy's Accessories	358	383	2	2	3	3	88	97
Boy's Uniforms/Costumes	1,273	1,760	5	7	10	14	92	102
Boys Active Sportswear	896	1,179	4	5	7	10	78	89
Infants' Apparel	11,493	12,745	48	54	93	104	89	90
Infant's Coats/Jackets/Snowsuits	237	247	1	1	2	2	63	65
Infant's Rompers/Dresses/Outerwear	4,579	5,064	19	21	37	41	109	111
Infant's Undergarments (Incl Diaper)	4,735	5,121	20	22	38	42	75	75
Infant's Sleeping Garments	634	740	3	3	5	6	87	90
Infant's Accessories	1,308	1,574	6	7	11	13	98	102
Footwear (Excl Infants)	66,644	75,353	280	318	542	612	111	113
Men's Footwear	25,348	26,997	107	114	206	219	128	128
Boy's Footwear	4,875	6,236	21	26	40	51	71	81
Women's Footwear	32,618	37,110	137	156	265	301	120	120
Girl's Footwear	3,803	5,011	16	21	31	41	59	70
Other Apparel Products	210,388	244,818	885	1,032	1,710	1,989	164	162
Clothing Material/Patterns/Notions	2,970	3,110	12	13	24	25	95	98
Clothing Rental/Storage	17,141	22,190	72	94	139	180	110	114
Clothing Repair/Alteration	40,373	48,779	170	206	328	396	155	155
Shoe Repair/Services	768	572	3	2	6	5	161	159
Coin Op Laundry Service	8,852	9,093	37	38	72	74	169	167
Laundry/Dry-Clean (Non-coin)	16,352	16,818	69	71	133	137	175	171
Jewelry Products	108,243	126,039	456	531	880	1,024	189	185
Watches	12,439	14,238	52	60	101	116	142	142
Watch/Jewelry Repair	3,251	3,979	14	17	26	32	143	145



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Product Category	Aggregate (in 000's)		Per Capita		Average Household		Market Index to USA	
	2005	2010	2005	2010	2005	2010	2005	2010
Total Apparel	1,510,141	1,727,485	2,379	2,714	5,215	5,949	125	126
Women's Apparel	422,079	482,022	665	757	1,458	1,660	124	124
Women's Dresses	57,782	57,290	91	90	200	197	124	124
Women's Cts/Jckts/Furs	17,884	18,306	28	29	62	63	101	104
Women's Sport coat/Tailored Jackets	8,968	10,475	14	16	31	36	127	129
Women's/Vests/Sweaters/Sweater Sets	26,507	32,206	42	51	92	111	126	126
Women's Shirts/Tops/Blouses	69,846	81,704	110	128	241	281	125	124
Women's Skirts	17,778	20,287	28	32	61	70	125	126
Women's Pants	77,049	100,386	121	158	266	346	122	121
Women's Shorts/Short Sets	18,640	19,528	29	31	64	67	125	124
Women's Active Sportswear	10,914	10,659	17	17	38	37	126	127
Women's Sleepwear	9,648	10,355	15	16	33	36	118	119
Women's Undergarments	24,782	27,250	39	43	86	94	117	117
Women's Hosiery	12,416	11,537	20	18	43	40	113	114
Women's Suits	37,449	42,117	59	66	129	145	140	140
Women's Accessories	13,913	14,535	22	23	48	50	125	126
Women's Uniforms/Costumes	18,504	25,384	29	40	64	87	131	132
Girl's Apparel	67,557	84,962	106	133	233	293	90	98
Girl's Dresses/Suits	7,084	7,688	11	12	24	26	93	102
Girl's Cts/Jckts/Furs	3,359	3,673	5	6	12	13	85	92
Girl's Shirts/Blouses/Sweaters	15,506	19,666	24	31	54	68	92	100
Girl's Skirts/Pants	16,799	23,374	26	37	58	80	85	94
Girl's Shorts/Short Sets	7,225	8,030	11	13	25	28	89	98
Girl's Active Sportswear	2,702	2,975	4	5	9	10	103	111
Girl's Underwear/Sleepwear	4,976	5,926	8	9	17	20	89	97
Girl's Hosiery	1,605	1,846	3	3	6	6	81	89
Girl's Accessories	1,160	1,302	2	2	4	4	106	114
Girl's Uniforms/Costumes	7,142	10,482	11	16	25	36	96	105
Men's Apparel	300,712	326,873	474	514	1,038	1,126	122	122
Men's Suits	39,916	39,100	63	61	138	135	133	134
Men's Sport Coats/Tailored Jackets	13,397	13,364	21	21	46	46	136	136
Men's Coats/Jackets	22,897	24,376	36	38	79	84	125	126
Men's Undergarments	11,466	12,414	18	20	40	43	117	117
Men's Hosiery	7,176	7,664	11	12	25	26	117	116
Men's Nightwear	2,704	3,251	4	5	9	11	121	121
Men's Accessories	11,023	10,483	17	16	38	36	134	133
Men's Sweaters/Vests	11,022	13,733	17	22	38	47	107	110
Men's Active Sportswear	8,705	8,362	14	13	30	29	119	118
Men's Shorts/Shorts Sets	18,166	21,500	29	34	63	74	121	121



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Product Category	Aggregate (in 000's)		Per Capita		Average Household		Market Index to USA	
	2005	2010	2005	2010	2005	2010	2005	2010
Men's Shirts	64,822	70,872	102	111	224	244	122	121
Men's Pants	76,521	84,376	121	133	264	291	117	117
Men's Uniforms/Costumes	12,896	17,377	20	27	45	60	127	128
Boy's Apparel	61,463	76,329	97	120	212	263	85	94
Boy's Coats/Jackets	3,175	3,466	5	5	11	12	71	79
Boy's Sweaters	1,818	2,620	3	4	6	9	78	86
Boy's Suits/Sport coats/Vests	2,433	2,842	4	4	8	10	100	109
Boy's Shirts	13,522	16,772	21	26	47	58	85	93
Boy's Undergarments	2,725	3,390	4	5	9	12	75	85
Boy's Nightware	1,265	1,684	2	3	4	6	105	114
Boy's Hosiery	1,780	2,061	3	3	6	7	77	87
Boy's Pants	18,275	23,990	29	38	63	83	80	89
Boy's Shorts/Shorts Sets	9,778	10,926	15	17	34	38	97	104
Boy's Accessories	934	979	1	2	3	3	97	105
Boy's Uniforms/Costumes	3,294	4,460	5	7	11	15	101	109
Boys Active Sportswear	2,464	3,139	4	5	9	11	91	101
Infants' Apparel	30,171	33,094	48	52	104	114	99	99
Infant's Coats/Jackets/Snowsuits	631	644	1	1	2	2	71	72
Infant's Rompers/Dresses/Outerwear	11,311	12,372	18	19	39	43	114	115
Infant's Undergarments (Incl Diaper)	13,384	14,386	21	23	46	50	90	89
Infant's Sleeping Garments	1,595	1,834	3	3	6	6	93	95
Infant's Accessories	3,250	3,857	5	6	11	13	104	106
Footwear (Excl Infants)	159,784	180,179	252	283	552	621	113	114
Men's Footwear	57,614	61,224	91	96	199	211	124	123
Boy's Footwear	14,117	17,562	22	28	49	60	88	97
Women's Footwear	76,465	86,750	120	136	264	299	119	119
Girl's Footwear	11,588	14,643	18	23	40	50	76	86
Other Apparel Products	468,375	544,025	738	855	1,617	1,874	155	153
Clothing Material/Patterns/Notions	7,006	7,284	11	11	24	25	96	97
Clothing Rental/Storage	39,392	50,766	62	80	136	175	107	110
Clothing Repair/Alteration	90,662	109,232	143	172	313	376	148	147
Shoe Repair/Services	1,736	1,288	3	2	6	4	155	152
Coin Op Laundry Service	20,072	20,866	32	33	69	72	163	162
Laundry/Dry-Clean (Non-coin)	38,662	39,398	61	62	134	136	175	170
Jewelry Products	235,887	274,792	372	432	815	946	175	171
Watches	27,994	31,866	44	50	97	110	136	134
Watch/Jewelry Repair	6,965	8,535	11	13	24	29	130	132



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Claritas' CBP data is derived from the Consumer Buying Power (CBP) database using information from the U.S. Bureau of Labor Statistics (BLS) Consumer Expenditure Survey (CE Survey).

The Annual Aggregate (in 000's) is used to obtain the Annual Per Capitas and the Average Household data by dividing the aggregate by the corresponding total household population and total households, respectively. The Market Index value is the ratio of the Annual Average Household Expenditure (AAHE) for the geography that this report is being produced, as compared to the "AAHE" for the U.S.A.

Current Year Estimates and Five Year Projections are produced by Claritas, Inc.



