

SiteReports.com

Select Your Site, Map It, Report It

Making informed and intelligent decisions about your customers and markets is critical to your company's success. How to attract customers, reach and retain them effectively, or where to locate a business location are all challenges you may encounter. To face these challenges head-on, you need the most dependable data and tools to support your small business marketing decisions.

A powerful market analysis resource

SiteReports.com (SiteReports) is the convenient online solution for making your best small business marketing decisions. SiteReports offers over 50 report and map selections to provide detailed information for analyzing your markets, selecting site locations and targeting your consumers effectively. Data include:

- Demographics
- Business
- Financial
- Restaurants
- Shopping Centers
- Retail Trade Potential
- Lifestyle Segmentation
- Consumer Expenditures
- Consumer Profiles
- Health Care
- Traffic Counts
- Crime Data

Flexible area definition

SiteReports allows you to easily define your analysis area either by radius, drive-time, drawn polygon or standard geography (ZIP Code, place, county, state, MSA, US) for a truly customized small business marketing analysis. Use the timesaving "MyAreas" feature to create and save areas for future use. Once saved, areas can be easily managed—created, moved, modified, renamed, deleted or shared with your co-workers.

Reliable data

Claritas is the premier provider of customer targeting and small business marketing analysis resources, offering the most complete source of marketing information in the nation. SiteReports is a powerful market research tool providing comprehensive

reports and maps that include population statistics, demographic estimates and consumer profiles. This reliable breadth of business data makes SiteReports the perfect solution for your site location, market research and strategic planning challenges.

Easy analyses

Accomplish comprehensive market and site analyses in just a few easy steps. Plus, online help and a dedicated technical team mean an answer is never more than a click or phone call away. The intuitive ordering screens provide hints to help define areas and offer report and map samples to "preview" before finalizing your order.

Affordable pricing options

SiteReports offers several pricing options designed to provide actionable market data for any budget. Begin with the Basic Demographic package and get unlimited access to a variety of demographic reports and maps for one low annual fee. Flexible add-on subscriptions offer trend data, business, financial, restaurant, shopping center and more for your most targeted analysis.

Additionally, packages can be customized for your specific industry—providing **unlimited access to comprehensive reports and maps for:**

- Retail Industry
- Media Industry
- Financial Industry
- Healthcare Industry
- Long-Term Care Industry



Access 50 online reports and maps to support your small business marketing strategy!
Call **(800) 234-5973** for more information or visit **sitereports.com**.